



Department of Parks and Recreation
City of Frisco, Texas

Memorandum

To: Daniel Ford, Purchasing Manager

From: Jan Jackson, Marketing Coordinator

CC: George Purefoy, City Manager
Henry J. Hill, Deputy City Manager
Rick Wieland, Director of Parks and Recreation

Date: October 21, 2016

Subject: Approval of Bid Awards for Parks & Recreation Marketing Materials

Parks & Recreation would like to award the bid for printing of Marketing Materials to four separate printers in the estimated annual total of \$54,425.

The Frisco Fun Guide is printed three times per year, along with marketing collateral for special events, recreation programs, facilities and services. These items went out to public bid as a group. The award results for consideration are as follows:

Sir Speedy-- in the estimated annual amount of \$16,588.91

Texoma Print Services-- in the estimated annual amount of \$3,170.86

Simon Printing--in the estimated annual amount of \$30,576

AC Printing-- in the estimated annual amount of \$4,090

These are ongoing expenses incurred by the Parks & Recreation Department to gain revenue through recreation classes, special events, and to and promote department amenities.

We request this item be placed on the next regular City Council agenda for consideration. Please let us know if you need additional information.