Exhibit "A"

CHAPTER 70 SIGN REGULATIONS

Sec. 70.1 Purpose

Comment [G1]: New section, standard language

This Chapter provides uniform standards for the erection and maintenance of Signs. All Signs in this Chapter shall be erected and maintained in accordance with these standards. The general objectives of these standards are to promote health, safety, welfare, convenience and enjoyment of the public, and in part to achieve the following:

(a) **Safety.** To promote the safety of persons and property by providing that Signs do not::

(1) Create a hazard due to collapse, fire, decay or abandonment;
(2) Obstruct firefighting or police observation ability;
(3) Create traffic hazards by confusing or distracting pedestrians or motorists; or
(4) Become obstacles that hinder the ability of pedestrians, bicyclists or motorists to read traffic Signs.
(5) Become obstacles that hinder free passage to pedestrians, bicyclists or motorists.

(b) **Communications efficiency.** To promote the efficient transfer of information in Sign messages provided that:

(1) Those Signs which provide public safety messages and information are given priorities;
(2) Businesses and services can identify themselves;
(3) Customers and other persons can locate a business or service;
(4) No person or group is arbitrarily denied the use of the sight lines from the public rights-of-way for communication purposes;
(5) Persons exposed to Signs are not overwhelmed by the number of messages presented and are able to exercise freedom of choice to observe or pay no attention to such messages, according to the observer's purpose; and
(6) The right of free speech is preserved and exercised through the use of Signs.

(c) **Landscape quality and preservation.** To protect the public welfare and to enhance the appearance and economic value of the landscape, by providing that Signs:

(1) Do not interfere with scenic views;
(2) Do not create a nuisance to persons using the public rights-of-way;
(3) Do not create a nuisance to occupants of adjacent and contiguous property by their brightness, size, height, or movement;
(4) Are not detrimental to land or property values;
(5) Do not contribute to visual blight or clutter; and
(6) Are similar in construction materials and style as that of the structure or tract of land to which they pertain and to neighboring structures, as well as the City at large.

Sec. 70.2 Jurisdiction

Comment [G2]: No change

The provisions of this Section shall apply within the City Limits, and within the extraterritorial jurisdiction (ETJ) of the City as defined by the Texas Local Government Code, Chapters 9, 26, and 42, and pursuant to the express authority and limitations provided in Chapter 216. For the purposes of these Sign regulations, all Signs erected within the ETJ of the City shall be erected in accordance with the standards imposed for property inside the City Limits.

Sec. 70.3 Compliance Required

Comment [G3]: New section. Standard language.

It shall be unlawful for any person to violate the provisions of this Chapter.

Sec. 70.4 Sign Contractor and Registration

Comment [G4]: Move fees to consolidated fee schedule.

Comment [G5]: Reworded

(a) A contractor who is registered with the City is the only person who can install or erect a Sign, except Banners, A-frame Signs, Window Signs, Grand Opening Balloon Arrangements, and all signs for which a permit is not required. To register with the City, a contractor must apply with the Chief Building Official for a registration to install or erect Signs within Frisco. The Chief Building Official or his/her designee shall approve or deny an application for a registration within thirty (30) days of the City's receipt of the application. A registration number will be issued if all requirements of City ordinances are met and the insurance requirements are met below. The fees for such a registration shall be in accordance with the City's current consolidated fee schedule as approved by the City Council. Registration is valid twelve (12) months from the date of issuance.

(b) No registration number for the installation, erection and/or maintenance of signs shall be issued to any person nor shall any person install, erect or maintain any sign, except Banners, A-frame Signs, Window Signs, and/or Grand Opening Balloon Arrangements, and all signs for which a permit is not required, or medium of display or advertising, electric or otherwise, until such person has provided proof of general liability insurance in the amount of one-hundred thousand ($100,000.00) dollars to the Chief Building Official or filed with the City Secretary a surety bond in the sum of five thousand ($5,000.00) dollars. Such bond shall be approved by the Director of Finance and shall be conditioned for the installation and erection of signs in accordance with the ordinances of the City and laws of the State, and shall provide for the indemnification of the City for any and all damages or liability, which may accrue against it by reason of faulty installation, erections, demolition, repair, removal, or defects in, or collapse of, any sign for a period of one (1) year after erection or for such period of time that such sign is maintained or serviced by or under the direction of the maker of such bond, whichever is longer. Such bond shall further provide for the indemnification of any person who shall while upon public property or in any public place, incur damage for which the principle name in the bond is legally liable.

(c) The registration of a contractor may be revoked by the Chief Building Official when such sign contractor repeatedly violates the requirements of this Chapter. Conviction in court, whether appealed or not, on two (2) violations over a period of twelve (12) consecutive months, shall constitute evidence of repeated violation.

Comment [G6]: Revoked replaced canceled

(d) A registration, which has been revoked, may be reinstated only if the contractor corrects all violations and furnishes to the Chief Building Official a compliance bond in the amount of five thousand dollars ($5,000.00), which guarantees compliance with all applicable laws, in the form approved by the City Attorney.

(e) Any person whose registration has been reinstated under this section shall renew his or her compliance bond for at least two (2) years following the date the registration was reinstated.

(f) Any person aggrieved by this section shall have the right to make an appeal according to Section 70.8 of this Chapter.

Comment [G7]: Added

Sec. 70.5 Permit Required

Comment [G8]: Moved fees to consolidated fee schedule

(a) **Sign Permit Required.** No sign, other than those signs allowed without a permit by Section 70.17 of this Chapter, shall be erected, placed, attached, secured, altered or displayed to/on the ground, any building, or any structure, until a permit for such sign has been issued by the Chief Building Official. An application for a Sign Permit may be obtained from Building Inspection Division. The Chief Building Official shall approve or deny an application for a Sign Permit within thirty (30) days of the Building Inspection Division's receipt of the application. A Sign Permit will be issued if a proposed sign conforms to all City ordinances. Upon request by the City, a diagram (an example is provided in Figure 8) shall be provided by the applicant, showing the location of all signs on the property and/or adjacent

properties. Incorrect or false information on an application shall be grounds for denial or revocation of a Sign Permit.

Comment [G9]: Added

(b) **To Whom Issued.** No Sign Permit for the installation or erection of any sign, with the exception of Banners, A-frame Signs, Window Signs, and Grand Opening Balloon Arrangements, shall be issued to any person other than a contractor registered and bonded in the City in accordance with this Chapter.

(c) **Not To Issue for Prohibited Locations.** No Sign Permit shall be issued under this Chapter for any sign in a district where signs are prohibited by the City's Zoning Ordinance, as it currently exists or may be amended. A sexually oriented business seeking a sign permit must also comply with all City ordinances regulating such businesses to include the current sexually oriented business ordinance as currently written or amended in the future, zoning ordinance as currently written or amended in the future, and this Chapter as currently written or as amended in the future.

Comment [G10]: Added

(d) **Interpretation and Administration**. The Chief Building Official shall be responsible for interpreting and administering this Chapter. The Chief Building Official may revoke any permit for a sign issued in error. The Chief Building Official may revoke a registration issued in error or for those reasons stated herein.

(e) **Temporary Exemptions.** The Chief Building Official shall have the authority to approve temporary exceptions to the sign ordinance as set forth in this Chapter in emergency circumstances and/or in relation to public works projects. Public works projects would include, but is not limited to, periods where road construction interferes with the normal course of business or other similar circumstances.

Comment [G11]: Added to replace 02-12-137

(f) **Interpretations.** The Chief Building Official shall have the authority to issue written sign ordinance interpretations. Any person aggrieved by an interpretation shall have the right to make an appeal according to Section 70.8 of this Chapter.

Sec. 70.6 Inspection

Comment [G12]: No change

The Chief Building Official is authorized to perform an inspection of all signs. The purpose of the inspection is to ensure that the sign has been constructed in accordance with this Chapter, other applicable ordinances, and the applicable permits. The Chief Building Official shall solely determine the method and time of such inspections.

Sec. 70.7 Permit Fee

Comment [G13]: Fees moved to consolidated fee schedule

Every application for a permit fee shall be submitted along with a nonrefundable fee in an amount determined by the City's current consolidated fee schedule as approved by the City Council. An application will not be accepted unless the Permit Fee is paid in full.

The permit fee for a sign permit shall be doubled when the installation or alteration of a sign is commenced or completed before the necessary permit is obtained.

Sec. 70.8 Variances and Appeals

(a) **Variances.**

(1) Requests for variances to sign regulations shall be made in writing and heard by the Planning & Zoning Commission at a public hearing. An application requesting a variance to the sign regulations may be obtained from Development Services. The Planning & Zoning Commission shall hear the request for a variance within thirty (30) calendar days after receipt of a completed application and applicable application fees. The application requires written authorization from the property owner before being filed.

(2) Before the tenth (10th) calendar day of the date of the public hearing conducted by the Planning & Zoning Commission, written notice of the public hearing shall be sent by its deposit in the United States mail to each owner, as indicated by the most recently approved Municipal Tax Roll of property within two-hundred (200') feet of the property on which the variance is proposed. The notice shall include a description of the time and place of such hearing, a description of the location of the subject property, and a description of the requested variance. In addition, the notice shall be published in the official newspaper of the City stating the time and place of such hearing, a minimum of ten (10) calendar days prior to the date of the public hearing.

(3) In order to approve a request for a variance, the Planning & Zoning Commission shall determine that the request meets three (3) of the following four (4) criteria:

a. The proposed sign shall not adversely impact the adjacent property (visibility, size and the like);
b. The proposed sign shall be of a unique design or configuration;
c. The variance is needed due to restricted area, shape, topography, or physical features that are unique to the property or structure on which the proposed sign would be erected;
d. The variance will substantially improve the public convenience and welfare and does not violate the intent of this Chapter.

(4) The applicant, the Director of Development Services, or four (4) voting members of City Council may appeal the Commission's decision to deny or grant the variance by submitting a written notice of appeal to the Director of Development Services. Any appeal of a decision made on a variance by the Planning & Zoning Commission must be submitted within fourteen (14) calendar days from the date that the Planning & Zoning Commission's decided to grant or deny the variance. The written notice of appeal shall be submitted to the City Manager or his designee.

(5) A vote of three-fourths (3/4th) of the Council Members present, or four (4) votes, whichever is greater is required to overturn the Planning & Zoning Commission's decision. The City Council's decision is final. The appeal will require re-notification of the surrounding property owners and publication in the newspaper in the same manner described in Subsection 2, above.

(6) A variance shall not be approved for a sign that is prohibited by this Chapter.

(b) **Appeals of Building Official's Interpretation/Decision**

Comment [G14]: Added

(1) Appeal Process.
The Construction Board of Appeals (the "Board") may hear and decide appeals where it is alleged there is an error in any order, requirement, decision or determination made by the Chief Building Official in the enforcement of this Chapter or of any amendments adopted pursuant thereto. All questions of interpretations and enforcement shall be first presented to the Chief Building Official. Any person aggrieved by an interpretation or decision of the Chief Building Official made in the enforcement of Chapter 70 of the Frisco Code of Ordinances by the Chief Building Official shall have the right to appeal the Chief Building Official's interpretation and/or decision to the Board. This request for an appeal shall be in writing and must be filed with the Director of Development Services within seven (7) calendar days after the Chief Building Official issues his final decision and/or interpretation for which the appeal is filed. A fee as established in the City's current consolidated fee schedule shall accompany such notice of appeal.

(2) Construction Board of Appeals.
Upon receipt of a timely, written appeal and the required fee, the Director of Development Services shall schedule an appeal hearing before the Board to be heard within thirty (30) calendar days after the filing of the appeal. The Board shall hear the appeal, together with testimony of all parties concerned. In exercising its authority herein, the Board may reverse or affirm, in whole or in part, or modify the Building Officials interpretation and/or order from which an appeal is taken and make the correct and/or order, and for that purpose, the Board has the same authority as the Building Official. [In case of alternate signage, shall determine whether such alternate signage is in fact equal to the standards of the sign ordinance, considering adequacy, stability, strength and safety to the public health and welfare.]

(3) Appeal of Board's decision to City Council.
Any person aggrieved by the decision of the Board may appeal the Boards' decision to City Council. Such appeals shall be made in writing within ten (10) calendar days from the date of the Board's decision and shall be submitted to the City Manager, or his designee. The Director of Development Services or four (4) voting members of City Council may likewise appeal the Boards' decision following the same appeal process. The City Council's decision is final.

Sec. 70.9 Precedent of Regulations

Comment [G15]: New section with standard language

Where the rules and regulations of any other ordinance conflicts with this sign ordinance, the regulations contained herein shall prevail and take precedence over any other regulation, including provisions as recorded in any zoning overlay district; however, with the exception of any Planned Unit Development district.

Sec. 70.10 Revocation of Permit

Comment [G16]: New section, but just takes language from another section in old ordinance

The Chief Building Official may suspend or revoke any sign permit whenever it is determined that the permit has been issued in error or on the basis of incorrect or false information supplied, or whenever such permit was issued in violation of any provision of this Chapter, any other ordinance of the City, the laws of the State of Texas or the federal government. Such revocation shall be effective when communicated in writing to the person to whom the permit is issued, the owner of the sign, or the owner of the premises on which the sign is located. Any sign that is the subject of a revoked permit shall be immediately removed by the person in control of the sign or premises upon which the sign is located, or within a reasonable time as determined by the Chief Building Official, but not to exceed fifteen (15) calendar days of written notice of revocation.

(a) A person may appeal the revocation of the sign permit in accordance to Section 70.8 of this Chapter.

(b) Notice of revocation shall be deemed to have been received when deposited in the mail, postage prepaid, addressed to the owner of the premises, the owner of the sign, and the tenant for whose benefit the sign is erected as listed in the permit application.

Sec. 70.11 Changes

Comment [G17]: New section with standard language

After a Sign permit has been issued by the Chief Building Official, it shall be unlawful to change, modify, alter, or otherwise deviate from the terms and conditions of said Sign permit without prior approval by the Chief Building Official.

Sec. 70.12 Removal of Signs in Violation

Comment [G18]: No changes

(a) **Removal / Impoundment of Prohibited Signs**

(1) All Prohibited Signs or non-compliant signs shall be considered a public nuisance and are prohibited by this Chapter in the City and its extra-territorial jurisdiction. Upon identification of any Prohibited Sign, the Chief Building Official or his/her designee shall provide written notification of the violation to the owner of the property on which the Prohibited Sign is located and/or the installer of the Sign. The notification shall state that the offending Sign shall be removed by the owner, agent or person having beneficial use of the land, building or structure upon which such Sign is located within the time period prescribed after written notification to do so by the Chief Building Official. The notification shall further state that if the Prohibited Sign is not removed within a specific timeframe (not to exceed ten (10) calendar days) a citation may be issued and the City may resort to any civil remedy available up to and including impoundment. If any Sign is determined to present an immediate danger to public health, safety, or welfare, the City shall remove it immediately upon receiving a written court order for such removal. Within ten (10) calendar days of the removal of the Sign, the Chief Building Official shall notify the owner of the property on which the Sign was located of the reason(s) for the removal of the Sign. Signs authorized by a Sign Permit Number with an expiration date shall be removed promptly upon the date of expiration. Signs remaining after the date of expiration shall be deemed prohibited. The Sign Permit that provides the expiration date shall be considered adequate notice of violation.

(2) It shall be unlawful for any person, firm, entity or corporation receiving such written notification or having an expired Sign Permit to fail to comply with the direction of the notification. In the event failure to comply with such notice provided, the Chief Building Official is hereby authorized to cause the removal and impoundment of such Sign. Any expenses incident thereto shall be the responsibility of the owner, agent or person having beneficial use of the land, building or structure upon which such Sign was located.

(b) **Impounded Signs & Recovery**

(1) Impounded signs may be recovered by the owner within seven (7) calendar days from the date of the written notification of impoundment by paying a fee determined by the City's current consolidated fee schedule as approved by the City Council.

Comment [G19]: Changed from 15 to 7 days

Comment [G20]: Added

(2) Impounded signs not recovered within seven (7) calendar days from the date written notification of impoundment is sent, may be disposed of by the City in any manner the City so elects.

Comment [G21]: Changed from 15 to 7 days

(c) **Temporary Nuisance Sign**

Comment [G22]: New section to address the problem we have with bandit signs

(1) Violation and Removal. Temporary nuisance signs are prohibited. A temporary nuisance sign may be immediately removed and impounded by any City employee, or any person or organization authorized by the City to remove such temporary nuisance signs.

(2) Disposal of Temporary Nuisance Signs. Temporary nuisance signs may be disposed of as follows:

a. Signs made of paper, cardboard, plastic, or other similar materials and their supports may be place in the trash or destroyed immediately.

b. Signs made of materials other than paper, cardboard, plastic, or other similar materials shall be stored for seven (7) calendar days from the day the City sent notice to a Responsible Party, as that term is defined within this Paragraph. The Responsible Party may reclaim the signs upon payment of fees as established in the consolidated fee schedule. If the sign and/or supports have not been claimed by the expiration of the seven (7) calendar day storage period, the City may discard them or dispose of them at the sole discretion of the director.

c. Responsible Person. The person(s) physically placing the temporary nuisance sign and/or the owner of the temporary nuisance sign are both individually and severably responsible for the posting and removal of said sign. It is also prima facie evidence that the person and/or entity whose address or telephone number is on a temporary nuisance sign, or is otherwise named, described, or identified on the sign is the person and/or entity who owns the temporary nuisance sign.

d. Obligation to Remove. The City, at the director's sole discretion, may remove the temporary nuisance sign on its own or may require the person and/or entity whose address or telephone number is on a temporary nuisance sign, or is otherwise named, described, or identified on the sign to remove the temporary nuisance sign. A person and/or entity whose address or telephone number is on a temporary nuisance sign, or is otherwise named, described, or identified on the sign has an absolute duty to remove the temporary nuisance sign at their own cost, within twenty-four hours of the City sending notice to remove such sign. The City may notify an individual and/or entity under this section in person, by email, by mail, or by telephone. An individual and/or entity's failure to remove a temporary nuisance sign after receiving such notice from the City shall constitute an offense separate from that of the violation of posting the temporary nuisance sign.

(d) **Maintenance of Signs and Neglected and Abandoned Signs**

(1) All Signs, including but not limited to Non-conforming Signs shall be maintained to consistently have a neat appearance. Sign panels and/or sign graphics shall be secured and maintained so that they do not separate from, hang from, or fall from a Sign. Sign panels and sign graphics shall not be faded, ripped, or have any other damage. A sign panel or sign graphic that advertises a specific event and/or business shall be removed from a Sign within seventy-two hours after the event has taken place or within seventy-two hours after the business has closed and ceased operations (unless a temporary permit is applied for and issued under Section 70.16(w)(5) of this Chapter.

(2) Abandoned signs and neglected signs shall be considered a public nuisance and are prohibited by this Chapter. Upon written notification by the Chief Building Official or his/her designee, such abandoned signs shall be removed from the premises and neglected signs shall be repaired or removed from the premises by the owner, agent or person having beneficial use of the land, building or structure upon which such sign is located. The notification shall state that the offending sign shall be repaired or removed by the owner, agent or person having beneficial use of the land, building or structure upon which such sign is located within ten (10) calendar days after written notification to do so by the Chief Building Official or his/her representative. The notification shall further state that if the sign is not removed or repaired, a citation may be issued and the City may resort to any civil remedy available to remove or repair the sign, up to and including impoundment. If any sign is determined to present an immediate danger to public health, safety or welfare, the City shall remove it immediately upon obtaining a written court order for such removal. Within ten (10) calendar days of the removal of the sign, the Chief Building Official shall notify the owner

of the property on which the sign was located of the reason(s) for the removal of such sign.

(3) It shall be unlawful for any person, firm, entity or corporation receiving such written notification to fail to comply with the direction of the notice. In the event failure to comply with such notice provided under this Section, the Chief Building Official is hereby authorized to cause the removal and impoundment of such sign upon the issuance of a written court order authorizing the removal and impoundment of such sign. Any expenses incident thereto shall be the responsibility of the owner, agent, or person having beneficial use of the land, building or structure upon which such sign was located. The City shall invoice the owner, agent, or person having beneficial use of the land for such expenses incurred by the City associated with the removal and impoundment of such sign.

Comment [G23]: Added

Sec. 70.13 Non-Conforming Signs

(a) **Non-conforming Signs**

(1) Notwithstanding any timing to the contrary a non-conforming sign may not be;

a. Changed to another non-conforming sign;

b. Structurally altered so as to prolong the life of the sign;

c. Expanded to increase the size;

d. Re-established after its removal for a period of more than thirty (30) calendar days;

e. Moved in whole or in part to any other location on the same or any other premises unless every portion of such sign is made to conform to all of the regulations of this sign code;

f. Transferred if the non-conforming sign is located on property which is sold, with the full ownership of the property being transferred, the non-conforming sign shall be brought into conformance with this code at the time of the transfer unless the business will continue to operate under the same name. This shall not apply to signs previously granted variances by the Planning & Zoning Commission;

g. Re-established after damage or destruction if the estimated expense of reconstruction exceeds fifty (50) percent of its fair cash value prior to the time of destruction;

Comment [G24]: Changed from 60%

h. A sign which has fallen to the ground; and

i. A sign which leans such that an angle between the sign and the ground is 70° or less.

(b) **A non-conforming sign may be maintained as follows:**

Comment [G25]: Added language to clarify

(1) Maintenance operations may be performed on the sign. For purposes of this section, "maintenance operations" means the process of keeping a sign in good repair. Maintenance operations include:

a. cleaning;
b. painting;

c. repair of parts with like materials in a manner that does not alter the basic design or structure of the sign, provided that the cost of all repairs performed during any consecutive three hundred sixty-five (365) calendar day period is not more than sixty (60) percent of the cost of erecting a new sign of the same type at the same location; and

d. replacement of parts with like materials in a manner that does not alter the basic design or structure of the sign, provided that the cost of all replacement of parts performed during any consecutive 365-calendar day period is not more than sixty (60) percent of the cost of erecting a new sign of the same type at the same location. The three hundred sixty-five (365) calendar day period limitation shall not apply to a sign that has been blown down or otherwise destroyed as described in subsection (a) above. Examples of actions that are not maintenance operations and are therefore prohibited include, without limitation:

i. Converting a sign from a multiple pole structure to a monopole structure;
ii. Replacing wooden components with metal components;
iii. Increasing the area or height of a sign;
iv. Adding illumination to a non-illuminated sign;
v. Adding additional display faces;
vi. Converting a sign to utilize animated display or moveable copy technology, including but not limited to signs featuring Tri-Vision technology; and
vii. Updating the technology in an already existing animated display or moveable copy signs. If a sign is dismantled for any purpose other than an alteration or maintenance operation permitted hereunder, the sign may not be altered, reconstructed, repaired or replaced, and the owner shall remove the sign or bring it into compliance with this Chapter and all other applicable ordinances.

(2) Ordinary repairs and maintenance, including the removing and replacing of the outer panels are permitted, provided, the panels are replaced with identical panels and that no structural alterations or other work which extends the normal life of the non-conforming sign shall be permitted.

(3) Single panels on multi-panel monument signs for multi-tenant shopping centers may be changed to reflect tenant changes.

(4) A nonconforming sign or sign structure may be removed temporarily to perform sign maintenance or sign repair. In order to preserve the nonconforming sign status, the person removing the sign must inform the Chief Building Official, in writing, before the sign is removed. If the responsible party fails to inform the Chief Building Official, any re-erected sign will be considered a new sign.

(5) Notwithstanding any other provision of this Chapter, any sign that is a legally existing nonconforming sign hereunder may be relocated on the same lot or tract of land, if the sign is required to be removed from its present location because the property upon which the sign is located is acquired by any governmental agency or other entity which has or could have acquired the property through the exercise of its power of eminent domain. But such relocated sign shall be placed to comply with all setbacks and other locational requirements as set forth in this Chapter.

(6) Change to a conforming sign. A nonconforming sign may be altered to become or be replaced with a conforming sign by right. Once a sign is altered to conform or is replaced with a conforming sign, the nonconforming rights for that sign are lost and a nonconforming sign may not be re-established. Unless prohibited,

proposed changes that are not in conformance are subject to the variance process.

(7) If there is no sign in place on a sign structure or building wall for six (6) continuous months, the nonconforming rights are lost and a nonconforming sign may not be re-established. If the sign structure is unused for less than six (6) continuous months, a nonconforming sign may be re-established.

(c) **Non-Conforming Sign Registration and Amortization.**

(1) Registration. The operator and/or owner of any non-conforming sign shall register such non-conforming sign and obtain from the City Manger and/or his designee a certificate of non-conforming rights, within twelve (12) months after the sign becomes non-conforming or twelve (12) months after the date of publication of the 2010 version of this sign ordinance, whichever occurs later. If a sign qualifies as a non-conforming sign and the operator and/or owner registers the sign with the City, the City Manger shall issue a certificate of non-conforming rights. Failure to obtain this certificate of non-conforming rights within the requisite time shall terminate the sign's status as a nonconforming sign and such sign shall be considered an illegal sign, which must come into compliance with all current Ordinances.

Comment [G26]: Added to track

(2) Amortization. Any non-conforming sign may be amortized and removed by the City in accordance with the procedural and compensation requirements specified in Chapter 216 of the Texas Local Government Code.

Comment [G27]: Added. City Council would have to trigger this requirement.

Sec. 70.14 Sign Coordination Plan

Comment [G28]: No Change

(a) A Sign Coordination Plan is required prior to the issuance of a Sign Permit for signs specified in Section 70.16 of this Chapter, or as otherwise required herein to determine overall sign locations on a property, the relationship of the signs to surrounding existing, proposed, and proposed future improvements, and to determine consistency and uniformity among buildings and signs within a unified development zone or residential development. The Sign Coordination Plan shall be submitted to the Development Services Department.

(b) A Sign Coordination Plan shall contain the following information:

(1) Elevations of the signs illustrating the materials of construction, colors, lighting, fonts of letters and dimensions of the signs. If the sign is to be attached to a building, the elevation shall be a composite of the sign and the building; (2)

(2) Elevations depicting the size of the signs in relation to the size of the buildings within the development;

(3) A plan drawn to preliminary site plan, or site plan specifications, as detailed in the Zoning Ordinance, as it currently exists or may be amended, of the site illustrating the location of existing and proposed signs on the property and, if required by City staff, on adjacent properties;

(4) Other information to illustrate the consistency and uniformity of the signs; and

(5) For unified development signs, the Sign Coordination Plan shall identify a Unified Development Zone. Only those properties and businesses included within the Unified Development Zone shall be included/identified on the unified development signs erected within the Unified Development Zone.

(c) For non-residential and multi-family developments, the Sign Coordination Plan shall be submitted to the City for review with a concept plan, preliminary site plan, or site plan of

the property. For single-family and two-family developments, the Sign Coordination Plan shall be submitted to the City for review with a preliminary plat, or final plat of the property.

(d) A Sign Coordination Plan required of signs specified in Section 70.16 of this Chapter, or as otherwise required herein shall be submitted to the Development Services Department. The Sign Coordination Plan will be reviewed in accordance with the City's Development Review Schedule and considered for approval by City staff. City staff may approve or deny a Sign Coordination Plan. Should City staff deny a Sign Coordination Plan; the Sign Coordination Plan will be forwarded to the Planning & Zoning Commission for their review and consideration. The Planning & Zoning Commission may approve or deny the Sign Coordination Plan. Should the Planning & Zoning Commission deny a Sign Coordination Plan, the Sign Coordination Plan will be forwarded to the City Council for their review and consideration. The City Council may approve or deny the Sign Coordination Plan. The decision of City staff, the Planning & Zoning Commission, and City Council is discretionary. The City Council's decision is final.

Sec. 70.15 Special Event Signage

(a) Special events are generally defined as a festival, fair, tournament, or other similar happening. Should City staff question a proposed activity or celebration as a valid special event, a description of the proposed activity or celebration will be prepared by the applicant and forwarded to the City's Special Event Coordinator. Once the City adopts a special events ordinance, whether an event qualifies as a special event, shall be determined by such ordinance, as amended. Business promotions, such as grand openings and sales events, shall not be classified as a special event.

Comment [G29]: The City already has a special event committee that processes special events. No additional staff or resources required.

(b) Banners, Stake Signs, Inflatable Device Signs, or other apparatuses may not be erected to advertise a special event until a Special Event Sign Coordination Plan has been approved by the City of Frisco. The Special Event Sign Coordination Plan will be required to illustrate the location of Banners, stake signs, Inflatable Device Signs, or other apparatuses to be used for a special event. The Chief Building Official or designated representative shall have final approval for Special Event Sign Coordination Plan.

Comment [G30]: Added

(c) Temporary signs advertising special events, which signs are approved through this process, shall be exempt from other sign regulations of the City Code.

(d) Signage associated with a special event shall be erected no earlier than seven (7) calendar days prior to the event and removed no later than twenty-four (24) hours after the conclusion of the event.

(e) City Sponsored Special Events; Special Events conducted on City property with City promotion; Major Regional Sporting Events; Major Regional Entertainment Events; or Special Events held on City owned property that promotes the City, aides in economic development, promotes citizenry and good will, promotes municipal-related places, activities, events, or promotes awareness of happenings in the City.

Comment [G31]: Added this section

(1) Time – Written permission from the City Manger or his/her designee is required. No time restriction.

(2) Place – May be erected on any City-owned property including by not limited to pavilions, parking structure, fences, walls, vehicles, poles and light poles, and/or any other structure or apparatus approved by the City Manager or his/her designee.

(3) Manner–

a. Any sign having characters, letters or illustrations applied to plastic, cloth, canvas, or other light fabric or similar material, with the only purpose of such non-rigid material being used for a background.

b. All special event signage shall be maintained and shall not be faded, tattered, or torn.

Sec. 70.16 Signs allowed – permit required

For the purpose of this Ordinance, the words below shall have definitions as defined in this ordinance, whether or not capitalized unless the context clearly requires another meaning, ascribed to them and the requirements and regulations set forth for each shall apply in the City and its extra-territorial jurisdiction:

(a) **A-Frame Sign**

(1) ***Time*** – A Sign Permit is required.

a. The Sign Permit Number, in numerals not less than one (1") inch in height shall be permanently affixed on the sign for the purpose of inspection. A Sign Permit shall not be issued to install or display an A-frame Sign until a Certificate of Occupancy has been issued for the place of business that elects to display the sign.

b. After the issuance of a Sign Permit, an A-frame Sign may be displayed only during the business hours of the permit holder.

(2) ***Place*** –

a. A-frame Signs are permitted in Old Town Commercial (OTC), and within non-residential areas or Planned Developments used to incorporate the neighborhood center concept as described in the Comprehensive Plan as it currently exists or may be amended.

b. A-frame Signs must be located a minimum of three (3') feet from any curb of any adjacent street. A-frame Signs must be placed on a sidewalk or adjacent to a sidewalk.

c. A-frame Signs must provide an unobstructed pedestrian clearance of at least four (4') feet in width.

d. An A-frame Sign shall not be placed in any manner to interfere with vehicular traffic or cause a hazard.

e. An A-frame Sign shall not be placed in any median.

f. An A-frame Sign shall not be placed within a utility or right-of-way easement.

(3) ***Manner*** –

a. The maximum area of an A-frame Sign is twelve (12) square feet.

b. The maximum height of an A-frame Sign shall be four (4') feet.

c. The maximum width of an A-frame sign is three (3) feet.

d. An A-frame Sign shall not be closer than twenty (20') feet to another A-frame Sign.

e. A maximum of one (1) A-frame Sign may be placed per business or tenant on the property where the A-frame Sign is located.

f. Within the specified maximum dimensions, creative shapes that reflect the theme of the business is encouraged (i.e. ice cream shops may display a sign in the shape of an ice cream cone).

g. The sign must be constructed of materials that present a finished appearance (Rough-cut plywood is not acceptable. The sign lettering should be professionally painted or applied; a "yard sales" or "graffiti" look with hand painted or paint stenciled letters is not acceptable). The written message of the sign should be kept to the minimum necessary to communicate the name of the business or a special message of the business.

h. Any person erecting an A-frame sign shall indemnify and hold harmless the City and its officer, agents, and employees from any claim arising out of the present of the sign on City property or rights-of-way.

(b) **Awning Sign**

Comment [G32]: No Change

(1) ***Time*** – A Sign Permit is required. A Sign Permit shall not be issued to erect or place an Awning Sign onto an Awning at a property until a site plan is approved by the Planning & Zoning Commission for development of the property and after the issuance of Building Permit or Certificate of Occupancy.

(2) ***Place*** - In no case shall the supporting structure of an Awning Sign extend into or over the right-of-way. The supporting structure of an Awning Sign may extend over the right-of-way in the Original Town Commercial (OTC) district, but shall not extend closer than four (4') feet from back of curb. An Awning Sign may be allowed in a planned development. No building shall have both a wall sign and an Awning Sign on the same building face.

(3) ***Manner*** - The maximum height of an Awning Sign shall not exceed four (4') feet. The width of an Awning Sign shall not exceed seventy-five (75%) percent in length of any side of an Awning. An Awning Sign shall only be permitted in conjunction with a non-residential use or in a non-residential zoning district. An Awning Sign shall be secure and may not swing, sway, or move in any manner. An Awning Sign shall not contain any moving devices.

(c) **Awning Sign Attachments**

Comment [G33]: No Change

(1) ***Time*** – A Sign Permit is required. Structural drawing(s), as required by the Chief Building Official, sealed by a licensed engineered must be submitted with the permit application.

(2) ***Place*** - Awning Sign Attachments shall only suspend from or extend above the edge of a pedestrian Awning. Awning Sign Attachments installed for pedestrian display located and attached on the underside of a pedestrian Awning shall be centered.

(3) ***Manner*** - Awning Sign Attachments shall have a maximum height of twelve (12") inches. Suspended or extended Awning Sign Attachments shall not alternate up-and-down at a business' storefront. Suspended Awning Sign Attachments suspended over a pedestrian Awning shall maintain a nine (9') foot clearance from pedestrian grade measured from the lowest hanging portion of the attachment. Awning Sign Attachments shall not swing, sway, or move in any manner. The structural-engineering of Awning Sign Attachment must be approved by the City of Frisco before a Sign Permit can be granted. Awning Sign Attachments shall not be used in conjunction with an Awning Sign. Only one type of Awning Sign Attachment shall be used per storefront.

(d) Banner

(1) ***Time*** - A Sign Permit is required for each fourteen (14) calendar day display period as described below. The Sign Permit placard must be displayed in a conspicuous place visible from the street for the purpose of walk-up inspection. A Sign Permit shall not be issued to display a banner at a property until a site plan is approved by the Planning & Zoning Commission for development of the property and a Building Permit is issued.

One (1) banner sign may be placed on a building for four (4) fourteen (14) calendar day periods per calendar year. The periods may be combined. Each suite within a retail development shall be considered a building and, therefore, shall be allowed to erect a banner accordingly.

Comment [G34]: Increased number of banners per year from 3 to 4.

New businesses shall be permitted to place a banner on their building prior to the issuance of a Certificate of Occupancy with the issuance of a Sign Permit from the Chief Building Official. A new business shall be permitted to place one (1) banner on their building storefront up to six (6) weeks after the date of a Certificate of Occupancy with the issuance of a Sign Permit. Banner(s) displayed before and immediately following the date of the Certificate of Occupancy shall not count against the allowances for the four (4) fourteen (14) calendar day periods within a calendar year.

Exemption: Religious organizations that temporarily operate in a school or other non-religious facility may erect a banner no earlier than two (2) hours before worship and remove no later than two (2) hours after worship without the issuance of a Sign Permit.

(2) ***Place*** – A Banner shall be securely attached to the front, side or rear face of a building (Securely attached is defined as a minimum of four corners attached to the structure). A Banner shall not face a residential neighborhood, unless separated by a major thoroughfare. However, banners are permitted only in conjunction with a non-residential use or in a non-residential zoning district. With permission from the Director of Parks & Recreation, Special Event Coordinator or their designee, banners may be erected during social or athletic events at a public park or other City-owned property attached to pavilions, fences, vehicles, stakes, rails, or poles up to two (2) hours prior to the start of the event and shall be removed no later than one (1) hour after the conclusion of the event.

Comment [G35]: Added securely attached

(3) ***Manner*** – A Banner shall not exceed forty-eight (48) square feet in area, except that at an individual business with a floor area of fifty-thousand (50,000) square feet or greater, a Banner shall not exceed one-hundred (100) square feet in area. A Banner shall be placed where it blocks or impedes use of any pedestrian traveled way.

(e) **Canopy Sign**

(1) ***Time*** – A Sign Permit is required. A Sign Permit shall not be issued to erect, install or place a Canopy Sign on a property until a site plan has been approved by the Planning & Zoning Commission for development of the property and after the issuance of a building permit for a building on the property.

(2) ***Place*** – Canopy Signs may only be erected on the two (2) sides of the canopy band that face a public street.

(3) ***Manner*** – Canopy Signs may not exceed fifteen (15) square feet in size. Canopy Signs must be attached directly to or painted on the exterior face of the canopy band and shall not project more than eighteen (18) inches from the canopy band. Only the canopy band may be illuminated, not the entire canopy.

Canopy Signs attached or applied to a canopy shall not extend above or below the canopy band. Canopy signs shall only contain the name and/or logo of the company. Canopy signs cannot display pricing or sales specials.

Comment [G36]: Sentence added.

(f) **Commercial Real Estate Sign (CRES)**

(1) ***Time*** – A Sign Permit is required. The Sign Permit Number, date installed, and sign contractor's name shall be placed on the CRES in characters no less than one (1") inch in height in a conspicuous place for the purpose of walk-up inspection. A CRES requires removal within ten (10) calendar days after the sale or lease of a property or business.

(2) ***Place*** – A CRES shall be located no closer than fifteen (15') feet to any property line. A maximum of one (1) CRES per property shall be placed on a lot. For a property with more than five-hundred (500') feet of single street frontage, more than one CRES is allowed, provided, that each CRES is spaced a minimum of two-hundred (200') feet from other Signs. For a property with frontage on more than one street, a CRES is allowed on each frontage. A CRES shall not face a residential neighborhood, unless separated by a major thoroughfare.

Comment [G37]: This was added

(3) ***Manner*** - A CRES shall not exceed thirty-two (32) square feet in area. A ground mounted CRES shall not exceed eight (8') feet in height. Wall mounted CRES can be of any material. All CRES signs shall be painted with earth tones or neutral color background. A CRES shall not be used to advertise the lease of multi-family dwelling units.

Comment [G38]: "ground" added

Comment [G39]: Added

(g) **Grand Opening Balloon(s) &/or Balloon Arrangement**

(1) ***Time*** – A Sign Permit is required. Grand Opening Balloon Arrangements shall only be displayed during a Grand Opening at a business. Grand Opening Balloon(s) &/or Balloon Arrangements require removal within two (2) hours after the conclusion of the Grand Opening.

(2) ***Place*** – Grand Opening Balloon Arrangements shall only be displayed within twenty (20) feet of the business' public entrance that has obtained a permit for a Grand Opening. Grand Opening Balloon Arrangements shall not be placed or displayed in front of (or at) other businesses. Grand Opening Balloons and/or Balloon Arrangements shall not be attached to parking signs, bicycle stands, benches, trees, fences, poles, railings, vehicles, existing signage, display items, other structures, or placed in required parking spaces. Grand Opening Balloons and/or Balloon Arrangements shall not block pedestrian or vehicular visibility or cause a safety hazard.

(3) ***Manner*** – Grand Opening Balloon Arrangements may not exceed twenty (20) feet in height. Grand Opening Balloons Arrangements must be secured to the ground.

(h) **Inflatable Device Signs SIGN (IDS)**

(1) ***Time*** – A Sign Permit is required. The Sign Permit must be displayed in a conspicuous place visible from the street for the purpose of walk-up inspection. A Sign Permit shall not be issued until the City of Frisco has issued a Certificate of Occupancy for the business that elects to display an IDS. One (1) IDS may be erected on a lot for no more than three (3) fourteen (14) calendar day periods per calendar year. A business can only display one (1) IDS at a time. In the case of multiple businesses or tenants located on a single lot, each business is allowed to erect an IDS on the lot for three (3), fourteen (14) calendar day periods,

provided that not more than one (1) IDS is installed along any street frontage at the same time. One (1) IDS per street frontage may be installed each time.

(2) ***Place*** – An IDS shall not be located in required parking places, or driveways that provide access to parking spaces or fire lanes, nor shall any IDS or its securing devices encroach into a right-of-way. IDSs are only permitted within a non-residential zoning district.

(3) ***Manner*** – An IDS shall be secured directly to, and not suspended or floating from, the ground. An IDS shall not be placed on a roof, canopy, parking garage, or awning, or suspended or floating from any building or garage. The maximum height of an IDS shall not exceed thirty (30) feet. One (1) Banner may be applied to an IDS. A Banner applied to an IDS shall not count toward the allotted number of Banners during a calendar year. The maximum area of a Banner applied to an IDS shall not exceed forty-eight (48) square feet. An IDS shall not be installed within two-hundred (200) feet from another IDS measured in a straight line in any direction. Cloud Buster Balloons, blimps, Wind Devices or any similar type of apparatuses are not an IDS. Location of power source must be identified in the sign permit application.

Comment [G40]: Added this sentence

(i) **Kiosk (Panel) Sign 1 (KPS1)**

(1) ***Time for KPS-1*** – On properties located at the intersection of two (2) major thoroughfares, Kiosk (Panel) Signs are permissible subject to the following conditions and upon the issuance of a Sign Permit.

(2) ***Place for KPS-1*** – Kiosk (Panel) Signs shall be placed on a property located at the intersection of two (2) major thoroughfares as defined and illustrated on the City's Thoroughfare Plan as it currently exists or may be amended. Kiosk (Panel) Signs shall be placed a minimum of two-hundred (200) feet and a maximum of four-hundred fifty (450) feet from the intersecting right-of-way line. Kiosk (Panel) Signs may be placed in the right-of-way.

(3) ***Manner for KPS-1*** - Kiosk (Panel) Signs shall be designed in accordance with the following design standards:

a. A maximum of four (4) Kiosk (Panel) Signs are permitted at an intersection. One (1) Kiosk (Panel) Sign is permitted on each street corner.

b. The Kiosk (Panel) Sign and its panels shall be of steel construction or wood construction painted with exterior oil-based paint.

c. The cost of production, installation, maintenance, and relocation or removal of the Kiosk (Panel) Sign shall be the responsibility of the permittee, or, if located on private property, the permittee and the property owner shall have joint and several liability.

d. The maximum height shall not exceed ten (10) feet.

e. The maximum width shall not exceed six (6) feet.

f. The color of the panels and the letters shall be uniform throughout the entire City.

(j) **Kiosk (Panel) Sign 2 (KPS2)**

Comment [G41]: No Change. Just separated from Kiosk 1

(1) ***Time for KPS-2*** – A Kiosk (Panel) Sign may be erected on a property within a platted single-family or two-family subdivision after approval of the final plat of the property.

(2) ***Place for KPS-2*** –

a. Kiosk (Panel) Signs may be placed within the platted limits of a single-family or two-family residential subdivision. Kiosk (Panel) Signs approved as part of a Sign Coordination Plan as defined in Section 70.14 of this Chapter may be placed outside the platted limits of a single-family or two-family residential subdivision on a property of the same ownership as the developing subdivision.

b. Kiosk (Panel) Signs may be placed in the right-of-way.

(3) ***Manner for KPS-2*** –

a. A Sign Coordination Plan must be approved by Chief Building Official for the placement of Kiosk (Panel) Signs within a single-family or two-family residential subdivision prior to issuance of a Sign Permit.

b. The maximum height shall not exceed ten (10) feet.

c. The maximum width shall not exceed six (6) feet. A Kiosk (Panel) Sign and its panels shall be of steel construction or wood construction painted with exterior oil-based paint.

d. The color of the panels and the letters shall be uniform throughout the entire residential subdivision.

e. The cost of production, installation, and maintenance of the Kiosk (Panel) Signs shall be the responsibility of the developer or homeowners' association.

(k) **Menu Board Sign**

Comment [G42]: No Change

(1) ***Time*** – A Sign Permit is required. A Sign Permit shall not be issued to erect or place a Menu Board Sign on a property until a site plan is approved by the Planning & Zoning Commission for development of the property and after issuance of a Building Permit for a building on the property.

(2) ***Place*** – A Menu Board Sign is permitted only in conjunction with a non-residential use or in a non-residential zoning district. The minimum front building setback is twenty-five (25) feet from the property line.

(3) ***Manner***

a. ***Drive-thru Menu Board Sign*** – A Menu Board Sign shall be supported from the grade to the bottom of the sign having or appearing to have a solid base. The design, materials, and finish of a Menu Board Sign shall match those of the building(s) on the same lot. One (1) Menu Board Sign is permitted per drive-thru use. The maximum area of a Menu Board Sign is sixty (60) square feet. The maximum height of a Menu Board Sign is six (6) feet.

b. ***Drive-thru pre-order sign*** – A Drive-thru pre-order sign shall be supported from the grade to the bottom of the sign having or appearing to have a solid base. The design, materials, and finish of a Drive-thru per-order sign shall match those of the building(s) on the same lot. One (1) Drive-thru pre-order sign is permitted at the entrance of the drive-thru lane on a lot. The maximum area of a Drive-thru pre-order sign is twenty-four (24) square feet in area. The maximum height of a Drive-thru pre-order sign is six (6) feet.

c. ***Drive-in menu board sign*** - A Drive-in Menu Board Sign shall be supported from the grade to the bottom of the sign having or appearing to have a solid base. If the drive-in stalls are covered by a canopy, the Drive-in Menu Board signage may be attached directly to the canopy support columns. The design, materials, and finish of a Drive-in Menu Board Sign shall match those of the building(s) on the same lot. One (1) Drive-in Menu Board Sign is permitted per ordering station. The maximum area of a Drive-in Menu Board Sign is nine (9) square feet in

area. The maximum height of a Drive-in Menu Board Sign is six (6) feet.

(l) **Model Home Sign**

(1) ***Time*** – A Sign Permit is required. A Sign Permit shall not be issued until a site plan has been approved by the Planning & Zoning Commission for development of the subdivision and after final acceptance of the subdivision by the City, and after a Building Permit is issued for construction of a dwelling model home or temporary sales trailer.

(2) ***Place*** – A Model Home Sign is permitted on a lot that has been issued a Building Permit for construction of a residential dwelling or temporary sales trailer. One (1) Model Home Sign is allowed per residential lot. The minimum front setback of a Model Home Sign shall be fifteen (15) feet from the property line. The minimum side or rear setback of a Model Home Sign shall be ten (10) feet from the property line.

(3) ***Manner*** – The maximum area of a Model Home Sign shall not exceed thirty-two (32) square feet. A Model Home Sign shall be supported from the grade to the bottom having a solid masonry base. All decorative embellishment borders and/or masonry borders will not be included in the calculation of the total area of a Model Home Sign, but shall not exceed 12 inches in width. The maximum height of a Model Home Sign shall not exceed four (4) feet. The average finished grade of the lot shall not be altered to increase the height of a Model Home Sign. Model Home Signs shall not contain neon or prohibited lights. Exterior lighting must meet the requirements of the Light and Glare Standards as defined in Frisco's Comprehensive Zoning Ordinance, as it currently exist or may be amended.

Comment [G43]: Decreased from 48 sq feet, but eliminated need for 1 foot border.

(m) **Monument (Individual) Sign (MIS-1)**

(1) ***Time*** – A Sign Permit is required. A Sign Permit shall not be issued to erect, install or place an MIS-1 on a property until a site plan has been approved by the Planning & Zoning Commission for development of the property and after the issuance of a building permit for a building on the property.

Comment [G44]: Added

(2) ***Place*** – MIS-1 are permitted in non-residential zoning districts and in residential zoning districts so long as it is located on a lot within that residential district containing an apartment complex, daycare facility, school, community center, amenity center, marketing center, or religious facility. A MIS-1 is permitted on the same lot as a Unified Development Monument Sign (UDMS), but the total number of UDMSs and MIS-1s located within a Unified Development Zone shall not exceed the number of lots located within the Unified Development Zone. The total number of signs shall not be permitted to exceed the total number of lots in the Unified Development Zone when additional MIS-1s or UDMSs are permitted on a property. The minimum front yard setback for a MIS-1 is fifteen (15) feet from the property line. The minimum side and rear setback from the property line shall be equal to the height of the MIS-1.

(3) ***Manner*** –

a. The design, materials, and finish of an MIS-1 shall match those of the buildings on the same lot. A MIS-1 shall contain minimum one (1) foot masonry with mortar border around all sides. An MIS-1 constructed entirely of masonry materials, as defined in Comprehensive Zoning Ordinance as it currently exists or may be amended, shall satisfy the one (1) foot masonry border requirement. Back-lit MIS-1s shall be inset into the pedestal rather than attached or applied to the pedestal.

b. MIS-1s constructed in conjunction with UDMSs and Monument (Individual) Sign-2 (MIS-2) shall be consistent with the building elements and materials of UDMSs within the Unified Development, and MIS-2s on the same lot and within the Unified Development. Architectural embellishments are also encouraged and may be considered through the review of a Sign Coordination Plan.

c. A lot is allowed a maximum of one (1) MIS-1 per street frontage.

d. The maximum area of an MIS-1, including the 1-foot masonry border, is sixty (60) square feet.

e. The maximum height of a MIS-1 is eight (8) feet.

f. MIS-1s are permitted to contain electronic variable message display subject to the following conditions:

g. Variable message monument displays shall only be permitted on lots adjacent to a major thoroughfare or greater as designated in the City's Thoroughfare Plan, as it currently exists or may be amended.

h. Variable message monument displays shall only be permitted in non residential zoning districts.

i. Variable message displays integrated into Wall Signs are also permitted, but only one (1) variable message display, either monument or wall, is permitted per lot.

j. Variable message monument displays shall comply with Section 70.26 of this Chapter.

Comment [G45]: Moved requirements to their own section

(n) **Monument (Internal) Signs (MIS-2)**

Comment [G46]: No Change

(1) ***Time***- A Sign Permit is required. A Sign Permit shall not be issued to erect, install or place a MIS-2 on a property until a site plan has been approved by the Planning & Zoning Commission for development of the property and after the issuance of a building permit for a building on the property.

(2) ***Place*** – A MIS-2 is permitted only in conjunction with a non-residential use or in a non-residential zoning district. Minimum front setback – MIS-2 must be set behind the front building line. The minimum rear and side yard setback shall be equal to the height of the sign.

Comment [G47]: Changed from 75 feet required.

(3) ***Manner*** –

a. The design, materials, and finish of MIS-2s shall match those of the building's façade on the same lot. MIS-2s constructed in conjunction with UDMSs and/or MIS-1s shall be consistent with the building elements and materials of the UDMSs within the UDMSs and MIS-1s on the same lot and within the Unified Development.

b. If a property averages more than two (2) MIS-2s per acre, a Sign Coordination Plan must be approved prior to placement of the MIS-2s.

c. The maximum area of a MIS-2 is six (6) square feet.

d. The maximum height of a MIS-2 is thirty (30) inches.

(o) **Monument (Unified Development) Sign (UDMS)**

Comment [G48]: No Change

(1) ***Time*** – A Sign Permit is required. A Sign Permit shall not be issued to erect, install or place a UDMS on a property until a Sign Coordination Plan has been approved and a subdivision plat, preliminary site plan, and/or site plan for the property has been approved by the Planning & Zoning Commission, and after issuance of a building permit for a building within the Unified Development Zone.

(2) ***Place*** –

a. UDMS shall be located within a Unified Development Zone.

b. A UDMS is permitted on the same lot as an MIS-1, but the total number of UDMSs and MIS-1 located within a Unified Development Zone shall not exceed the number of lots located within the Unified Development Zone.

c. The minimum front setback for a UDMS is fifteen (15) feet from the property line.

d. No minimum side yard and rear yard setbacks are required for a UDMS, but a UDMS shall not be located closer than seventy-five (75) feet to another UDMS or an MIS-1.

(3) ***Manner*** –

a. A UDMS shall be constructed of materials and a design consistent with the buildings located on the property. A UDMS shall contain a minimum one (1) foot masonry border around the sign. A UDMS constructed entirely of masonry materials shall satisfy the border requirement.

b. The maximum area of a UDMS shall be based on the size of the Unified Development Zone. The maximum area of a UDMS for a Development Zone of five (5) acres or less is sixty (60) square feet. For every whole acre over five (5) acres, the area of the UDMS may be increased by twelve (12) square feet with the maximum area of a UDMS being one-hundred sixty-eight (168) square feet.

c. The maximum height of a UDMS is sixteen (16) feet.

d. Architectural embellishments for UDMSs are encouraged. Exceptions in maximum height and area to allow for architectural embellishments may be considered through the review of a Sign Coordination Plan.

e. One (1) UDMS is permitted per street frontage of the Unified Development Zone. One (1) additional UDMS is permitted along a street for each additional seven-hundred-fifty (750) linear feet, or portion thereof, of street frontage that exceeds seven-hundred-fifty (750) linear feet of street frontage.

f. Prior to City consideration of a Unified Development Zone, all property owners located within a proposed Unified Development Zone must submit notarized letters to the City authorizing the creation of the Unified Development Zone. A lot shall only be included in one Unified Development Zone.

g. Variable messages displays are permitted, but only one (1) variable message display, either Monument Sign or Wall Sign is permitted per lot.

h. UDMSs with variable message displays shall comply with Section 70.26 of this Chapter.

Comment [G49]: Moved requirements to their own section

(p) **Municipal Banner**

Comment [G50]: No Change

(1) ***Time*** – Written permission from the City Manager or his/her designee is required. No time restriction.

(2) ***Place*** – A Municipal Banner may be erected on any City-owned property, including but not limited to pavilions, fences, walls, vehicles, poles and light poles, and/or any other structure or apparatus approved by the City Manager or his/her designee.

(3) ***Manner*** – Municipal Banners shall not be faded, tattered or torn.

(q) **Mural**

Comment [G51]: No CHange

(1) ***Time*** – A Sign Permit is required. A Sign Permit shall not be issued to paint, draw, apply or place a mural on a property until a site plan is approved by the Planning & Zoning Commission for development of the property and after

issuance of a building permit for a building on the property. A Sign Coordination Plan shall be approved by Development Services prior to placement of a Mural.

(2) ***Place*** – A Mural shall be located above grade and below a roof and only be located within a non-residential zoned district. Murals shall not be applied to a roof or other similar cover of a building or structure.

(3) ***Manner*** – The maximum area of a Mural shall not exceed the length or height of the exterior wall on which it is painted, drawn or applied. A Mural shall not face a residential neighborhood, unless separated by a major thoroughfare. Murals are permitted only in conjunction with a non-residential use or in a non-residential zoning district.

(r) **Project / Development Sign (PDS)**

Comment [G52]: No Change

(1) ***Time*** – A Sign Permit is required. A Sign Permit shall not be issued to erect, install or place a PDS on a property until a site plan has been approved by the Planning & Zoning Commission for development of the property. The Sign Permit Number, date installed, and sign contractor's name must be placed on the sign in no less than one (1) inch in height in a conspicuous place on the sign. PDS signs must be removed when seventy-five (75) percent of the homes in the subdivision have been issued a building permit. A PDS installed on a non residential lot where a contractor requests a final inspection must be removed prior to the final inspection and issuance of a Certificate of Occupancy

(2) ***Place*** – The PDS shall be installed no closer than fifteen (15) feet to any property line. The minimum distance between a PDS and another PDS is two-hundred (200) feet.

(3) ***Manner*** –. The maximum area of a PDS is ninety-six (96) square feet. The maximum height of a PDS is sixteen (16) feet. A maximum of one (1) PDS is allowed along a major street frontage per subdivision. When a subdivision has more than one (1) major thoroughfare, one (1) PDS may be placed on each major thoroughfare.

(s) **Projecting Sign**

(1) ***Time*** – A Sign Permit is required. A Sign Permit shall not be issued to erect or install a Projecting Sign at a property until a Building Permit is issued for the building where Projecting Sign is to be attached.

(2) ***Place*** – A Projecting Sign is permitted only in conjunction with a non-residential use or in a non-residential district. A Projecting Sign may project into the right-of-way, but shall be located a minimum of three (3) feet back from a curb of any adjacent street or drive. A Projecting Sign may extend a maximum of three (3) feet from the façade of a building. When a Projecting Sign is constructed over a pedestrian walkway or drive, a minimum of nine (9) feet clearance shall be provided between the grade of the sidewalk or drive and the lowest portion of a Projecting Sign. A Projecting Sign shall not extend above a building wall.

Comment [G53]: Deleted reference to in the OTC only

(3) ***Manner*** - The maximum area of a Projecting Sign is twelve (12) square feet. In the OTC district, the official logo (the steam engine) of the Historic Downtown shall be incorporated into the frame of a Projecting Sign. The logo may be added to the sign instead of the frame. In either scenario, the logo shall be in integral part of the Projecting Sign.

(t) **Roof (Secondary) Sign**

Comment [G54]: No Change

(1) ***Time*** – A Sign Permit is required. A Sign Permit shall not be issued to erect or place a Roof (Secondary) Sign on a property until a site plan is approved by the Planning & Zoning Commission for development of the property, and after the issuance of a building permit at the property.

(2) ***Place*** –A Roof (Secondary) Sign may be erected on a secondary canopy or a secondary roof over an entry to a building.

(3) ***Manner*** - The structural or mechanical elements of a Roof (Secondary) Sign shall not be visible from six (6) feet above the grade of adjacent streets.

(u) **Subdivision Identity Sign**

Comment [G55]: Removed section on parapet wall. Covered under wall sign.

(1) ***Time*** – A Sign Permit is required. A Sign Permit shall not be issued to erect or place a Subdivision Identity Sign on a property until a preliminary plat is approved by the Planning & Zoning Commission for development of the property.

(2) ***Place*** – All Subdivision Identity Signs shall be located within the platted limits of a residential subdivision to which it pertains.

(3) ***Manner*** – Subdivision Identity Signs may be in the form of a sign mounted to a screening wall that does not project from the facia of the wall more than one (1) inch. Alternative types of a Subdivision Identity Sign may be approved as part of a Sign Coordination Plan. The Sign Coordination Plan shall be submitted for review with the final plat, landscaping, and screening wall plans for review by Development Services Department.

(v) **Subdivision Monumentation Sign**

(1) ***Time*** – A Sign Permit and Building Permit is required. A Building Permit &/or Sign Permit shall not be issued to erect or place Subdivision Monumentation on a property until a preliminary site plan is approved and issued by the Planning & Zoning Commission for development of non-residentially zoned property, a site plan is approved by the Planning & Zoning Commission for the development of multi-family or townhome zoned properties, or a preliminary plat is approved by the Planning & Zoning Commission for development of single-family or 2-family zoned properties. The requirement to prepare the fore mentioned plans may be waived should the owner of the property on which the monumentation is proposed to be located or his/her representative prepare written documentation and/or graphic illustrations to the satisfaction of City staff to explain the relationship of the proposed monumentation to future land uses on the property.

(2) ***Place*** – Subdivision Monumentation placed on private property shall observe all building line and setback requirements of the governing zoning district. A non-habitable monument may encroach into a required setback provided all visibility clips and easements are observed and the monument is deemed by City staff not to negatively impact fire protection of existing or future development. Subdivision Monumentation may be placed in the right-of-way subject to City Council approval and so long as all other requirements of *this ordinance* and any other applicable ordinances can be met, excluding TxDOT or other entities right-of-way unless consent is granted. Subdivision Monumentation may not be erected within an area designated as future right-of-way on the City's Thoroughfare Plan, as it currently exists or may be amended.

Comment [G56]: added

Comment [G57]: Deleted redundant sentence.

(3) ***Manner*** – The developer of the Subdivision Monumentation must provide a plan for future maintenance of Subdivision Monumentation to the City for review. The maximum height of Subdivision Monumentation shall not exceed the maximum height of the governing zoning district.

(w) **Wall Sign**

(1) ***Time*** – A Sign Permit is required. A Sign Permit shall not be issued to erect, place or install a wall sign on a property until a building permit has been approved for a building on the property.

Comment [G58]: Deleted a redundant sentence

(2) ***Place*** – Wall signs are permitted only in conjunction with a non-residential use or in a non-residential zoning district. When a wall sign of any character is placed directly on the face of a wall and constructed over a pedestrian walkway or vehicular drive, a minimum of nine (9) feet clearance shall be provided between the grade of the sidewalk or drive and the lowest portion of a Projecting Sign. Wall signs that are painted on the face of a wall shall have no minimum height requirement. A wall sign may not be erected or placed on a parapet wall, unless the parapet wall extends around the entire perimeter of the building at the same elevation. When projections on the wall face prevent the erection of the sign flat against the wall face, the space between the back of the sign and the wall shall be closed at the top, bottom and ends with incombustible materials. For buildings with a height of five (5) stories or greater (>), a wall sign may extend above the roofline of the building on which it is attached up to twenty-five (25) percent of the sign's height. The Wall Sign must be located on that portion of the building that is five (5) stories or greater.

Comment [G59]: Reworded

(3) ***Manner*** –

a. Wall Signs up to twelve (12') feet in height are allowed in conjunction with buildings and/or groups of continuous buildings with common wall construction and containing a minimum of five-hundred thousand (500,000) square feet. Wall Signs of this size shall be:

i. Placed on walls that are, a minimum of thirty-seven (37) feet in height;
ii. Be placed directly on the face of a wall;
iii. Be set at a minimum of fourteen (14) feet above grade;
iv. Not project more than eighteen (18) inches from the face of the wall; and
v. Not occupy more than fifty (50) percent in length of any wall on which it is erected. In non-residential districts or areas, neon tubing used for the sole purpose of accentuating the outline of a building shall not be considered a wall sign and is permitted.
vi. MSO signs may be located on the face of the building in either a horizontal or vertical direction. The direction of a sign positioned at an angle shall be determined based on the degree of angle from the horizontal or vertical position. If the angle between the horizontal and the sign is 45 degrees or less, the sign shall be considered as a horizontal sign. If the angle between the horizontal and the sign is greater than 45 degrees, the sign shall be considered as a vertical sign.
vii. The height of a horizontal MSO wall sign shall not exceed specifications listed in Table 1.
viii. The width of a vertical MSO wall sign shall not exceed specifications listed in Table 1.

Comment [G60]: Added

(4) Wall signs are permitted to contain electronic variable message display subject to the following conditions:

a. Variable message monument displays shall only be located on lots adjacent to a major thoroughfare or greater as designated in the City's Thoroughfare Plan, as it currently exists or may be amended.

b. Variable message monument displays shall only be permitted in non residential areas.

c. Variable message displays integrated into Wall Signs are also permitted, but only one (1) variable message display, either monument or wall, is permitted per lot.

d. Variable message monument displays shall comply with Section 70.26 of this Chapter.

Comment [G61]: Moved to its own section

The size of Wall Signs shall be as follows:

Comment [G62]: Added

Table 1

Horizontal Placement		
Building Height	**Maximum Sign Height**	*** Maximum % of Wall length**
0 feet to 20 feet	4 feet maximum	75%
> 20 feet to 30 feet	6 feet maximum	60%
> 30 feet	8 feet maximum	50%
Vertical Placement		
Building Height	**Maximum % of Wall Height**	*** Maximum Sign Width**
0 feet to 20 feet	75%	4 feet maximum
> 20 feet to 30 feet	60%	6 feet maximum
> 30 feet	50%	8 feet maximum

* *Wall Signs shall not occupy more than the Maximum Percentage of the length of any wall on which it is erected. Corporate logos may exceed the maximum sign height by forty (40%) percent.*

** The Old Town Center (OTC) zoning district has specific sign size regulations. Refer to OTC ordinance.

*** Planned Developments may have specific sign regulations that differ from this ordinance.

(5) Wall signs for closed business. If a wall sign identifies a business that no longer is in operation, the owner of the property where the sign is located shall remove the wall sign and repair the wall to its original condition within seventy-two (72) hours of the business's last day of operation. As an alternative, the owner of the property where the sign is located may apply with the City for a temporary permit to allow the current sign to remain while a replacement tenant and/or operator is sought. This permit shall be issued for a maximum of six (6) months, during which time the wall sign may remain but must be wrapped with a neutral color wrap approved by the Chief Building Official. The wrap must be applied tightly to the sign. The Chief Building Official has the final acceptance of color and wrap. The owner may also print the logo and/or name of an existing business that the sign will identify on the wrap while a new sign is designed and built. If the permit expires, the sign shall immediately be deemed an Abandoned Sign and the owner shall remove the wall sign and repair the wall to its original condition. Nothing contained herein shall prevent the Owner from applying for a permit for a new wall sign that uses all or a portion of the existing wall sign.

Comment [G63]: This is a new section implemented for businesses. It allows the landlords to keep the sign while a new tenant is found. It also lets a business that is changing names (i.e.a bank) keep the sign and wrap it. The problem with making them take a sign down immediately is that there are holes left in the building which looks worse.

Sec. 70.17 Signs allowed – no permit required

(a) **Apartment Sign**

Comment [G64]: No CHange

(1) ***Time*** – No Sign Permit required. Apartment Signs may be placed in the front yard of a property developed as an apartment complex no earlier than Friday at 12:00pm (noon) and shall be removed from the property no later than Sunday at 6:00pm.

(2) ***Place*** – Apartment Signs may not be installed on any public property or right-of-way area. Apartment Signs shall only be placed on the property for the apartment community to which it pertains. Apartment Signs installed within the front of a property shall not be placed closer than sixty (60') feet from another

Apartment Sign. Apartment Signs shall not be installed within thirty (30') feet from a side property line.

(3) ***Manner*** - An Apartment Sign shall not exceed six (6) square feet in total area. The maximum height of an Apartment Sign shall not exceed four (4) feet.

(b) **Athletic Registration Sign**

(1) ***Time*** – No Sign Permit required, but prior permission of the property owners is required.

a. With prior written permission of the Director of Parks & Recreation, or their designee, Athletic Registration Signs may be erected up to seven (7) calendar days prior to the registration and removed no more than forty-eight (48) hours after the registration.
b. With prior permission of a home owners association (HOA), Athletic Registration Signs may be erected on a subdivision-maintained community park up to seven (7) calendar days prior to the registration and removed no more than forty-eight (48) hours after the registration.
c. With prior permission from a public or private school, Athletic Registration Signs may be erected up to seven (7) calendar days prior to the registration and removed no more than forty-eight (48) hours after the registration.

(2) ***Place*** – Athletic Registration Signs shall not be located within any median, any right-of-way or easement, or on any other public property, except as allowed herein at public parks and public schools.

a. At City-owned parks, Athletic Registration Signs may be located at the City park exits or other City park area approved by the Director of Parks & Recreation or his/her designee.
b. At HOA-maintained parks or open space areas, Athletic Registration Signs shall be located on private HOA-maintained park property with written approval by the HOA Board or their designee.
c. At public or private school property, Athletic Registration Signs shall be located at a school Exit or other area on school property approved by the school authority.

(3) ***Manner*** - The maximum area of an Athletic Registration Sign shall not exceed six (6) square feet. The maximum height of an Athletic Registration Sign shall not exceed four (4') feet. Athletic Registration Signs that represent an entity that has practice or playing facilities that have a certificate of occupancy are not allowed.

Comment [G65]: Restricts business with brick and mortar from placing signs at schools.

Comment [G66]: No Change

(c) **Flag / Flagpole**

(1) ***Time*** – No Sign Permit required, except for a Flag attached to a pole within the OTC or along Preston Road. A Flag shall not be placed on a property until a site plan and/or a final plat is approved by the Planning & Zoning Commission for development of the property.

(2) ***Place*** – A Flag and its ground-supported staff shall be located on private property behind the property line. Flags may be placed at parks during social and athletic events.

(3) ***Manner*** – At a property that contains a building with less than (<) four (4) floors, the maximum height of a ground-supported Flagpole shall be forty (40) feet measured from the ground with the maximum area of the Flag not to exceed sixty

(60) square feet in area. At a non-residential property that contains a building with four (4) floors or more above-ground, the maximum height of a Flagpole shall be sixty (60) feet measured from the ground with the maximum area of a Flag not to exceed ninety-six (96) square feet in area. A maximum of four (4) Flags or Flagpoles may be located on a property. A Flag not displayed on a ground-supported staff shall meet the permit and display requirements of a Banner (see 'Banner').

(d) **Garage Sale Sign**

(1) ***Time*** – No Sign Permit required. A Garage Sale Sign shall not be erected earlier than 6:00am on the Friday before the garage sale and must be removed by 6:00pm on the Sundays following the garage sale held during the same weekend. Garage Sale Signs shall not be erected Monday through Thursday.

Comment [G67]: Changed to Friday

(2) ***Place*** – Garage Sale Signs shall be located only on a private residential property with the consent of the property owner. Garage Sale Signs shall not be placed on a vehicle, fence, pole, tree, median, or railing. Garage Sale Signs shall not contain any Balloons, Wind Devices or other type of Sign, except Stake Signs, unless meeting the definition and requirements for that type of Sign. Garage sale signs shall not be placed on public property or right-of-way.

Comment [G68]: Changed to mimic open house provisions

Comment [G69]: Defined better

Comment [G70]: Added

(3) ***Manner*** – A Garage Sale Sign shall not exceed six (6) square feet in area (typically 2 feet x 3 feet). The maximum height of a Garage Sale Sign shall not exceed four (4) feet.

(e) **Government Awareness Sign**

Comment [G71]: No Change

(1) ***Time*** **– No Sign Permit required. No restrictions.**

(2) ***Place*** – No restrictions.

(3) ***Manner*** – No restrictions.

(f) **Government Community Event Sign**

Comment [G72]: No Change

(1) ***Time*** – No Sign Permit required. A Government Community Event Sign may be erected up to seven (7) business days prior to the event or activity, and shall be removed within two (2) business days after the event or activity.

(2) ***Place*** – Government Community Event Signs shall only be placed at a City public park and/or other City government property that contains a public building, within a residential subdivision with written permission from the Homeowner's Association or its representative, at a private or public educational facility with permission, and at the event location.

(3) ***Manner*** – A Government Community Event Sign shall not be placed in medians, easements, or within the right-of-way of any thoroughfare. Government pole banners shall have no restrictions.

Comment [G73]: Added

(g) **HOA Neighborhood Sign (HOA-NS)**

(1) ***Time*** – No Sign Permit required.

(2) ***Place*** – A HOA-NS shall be located on private property within the subdivision or in HOA maintained areas. A HOA-NS shall not be located along any major thoroughfare or street artery outside of the subdivision screening wall or perimeter barrier.

Comment [G74]: Added

(3) ***Manner*** – The maximum area of a HOA-NS shall not exceed six (6) square feet. The maximum height of a HOA-NS shall not exceed four (4) feet. Signs that emphasize safety or provide advisory information are allowed.

Comment [G75]: Added

(h) **Home Improvement Sign**

Comment [G76]: No Change

(1) ***Time*** – No Sign Permit required. A Home Improvement Sign shall be removed within fifteen (15) calendar days of being initially installed or when the home improvement work is completed, whichever occurs first.

(2) ***Place*** – A Home Improvement Sign shall be located only on the lot at which the home improvement is occurring. A Home Improvement Sign shall not be erected on private property closer than ten (10) feet from the edge of any street pavement or designated roadway.

(3) ***Manner*** – A Home Improvement Sign shall not exceed six (6) square feet in area. A Home Improvement Sign shall not exceed four (4) feet in height. A maximum of one (1) Home Improvement Sign shall be erected on a lot.

(i) **Human Sign**

(1) ***Time*** – No Sign Permit required. Human Signs may be displayed from sunrise to sunset each and every continuing day.

Comment [G77]: Instituted time frame

(2) ***Place*** – Human Signs shall be located on private property or adjacent right-of-way where a sale, event, promotion, or the like is taking place. Human Signs are not allowed in residential districts.

Comment [G78]: Clarified private property and adjacent right-of-way. Restricts from residential neighborhoods.

(3) ***Manner*** – Human Signs may not hold or carry Wind Devices, flags or Balloons. Human Signs shall only be persons who stands or walks on the ground on private property. Podiums, risers, stilts, vehicles, roofs, or other structures or devices shall not support a Human Sign. No more than one human sign per business location may be actively engaged per major thoroughfare. A person who wears or holds a Human Sign shall be over the age of twelve (12) years old.

Comment [G79]: Added age restriction

(j) **Instructional / Information Sign**

Comment [G80]: No Change

(1) ***Time*** – A Sign Permit is not required. No restrictions.

(2) ***Place*** – No restrictions.

(3) ***Manner*** – The maximum area of an Instructional / Informational Sign is sixteen (16) square feet. (Refer to definition section for additional information).

(k) **Mobile Advertisement Sign**

Comment [G81]: No change

(1) ***Time*** – A Sign Permit is not required. No restrictions.

(2) ***Place*** – A Mobile Advertisement Sign is prohibited from being parked, driven, stationed, or moving in any manner on private property within the City of Frisco or its extra-territorial jurisdiction for longer than 20 minutes per 24-hour day.

(3) ***Manner*** – A Mobile Advertisement Sign shall only be driven on public streets in the City and its extra-territorial jurisdiction.

(l) **Open House Residential Sign (OHRS)**

(1) ***Time***

a. No Sign Permit required.
b. Signs shall be in place only during hours the house is open, plus one hour before and two hours after the event. Such sign shall be used only when a sales person or homeowner or homeowner's agent is present during the time of the open house.
c. Such sign shall not be erected during weekdays (with the exception of holidays).

Comment [G82]: Added

(2) ***Place***

a. OHRS shall be located only on private residential property with the consent of the property owner and/or the subject property having the open house.
b. Location of Sign is restricted to the street side of the property.
c. Signs are not allowed on the golf course frontage or to be visible from the golf course.
d. Signs are not allowed on the waterfront, or view side of properties.

(3) ***Manner***

a. The maximum area of an OHRS sign shall not exceed six (6) square feet.
b. The maximum height of an OHRS shall not exceed four (4) feet.
c. Such sign shall not be illuminated.
d. Such sign shall not be placed so as to create a traffic hazard.
e. Such sign shall not be placed in any right-of-way.
f. Such sign shall not contain balloons, streamers, flags, pennants, or other Wind Devices.
g. Such sign shall not be placed on a vehicle, fence, pole, tree, or railing.

(m) **Open House Community Entrance Sign (OHCES)**

Comment [G83]: New Section allowing an open house sign at entrance to development.

Worked with Collin County Association of Realtors.

(1) ***Time*** –

a. No Sign Permit required.
b. Signs shall be in place only during hours the house is open, plus one hour before and two hours after the event. Such sign shall be used only when a sales person or homeowner or homeowner's agent is present during the time of the open house.
c. Such sign shall not be erected earlier than 8 a.m. or later than 6 p.m.
d. such sign shall not be erected during weekdays (with the exception of holidays).

(2) ***Place*** –

a. OHCES shall be located only on private property with the consent of the property owner. If the property is owned by an HOA, permission from the HOA is required.

(3) ***Manner*** –

a. The maximum area of an OHCES sign face shall not exceed 18 inches tall by 24 inches wide and only signs pictured in figure 10 and provided by the City of Frisco or the Collin County Association of Realtors shall be authorized (See Figure 10). Exception: A HOA may use OHCES signs that have been designed to meet the colors and design of their community. They may also provide a means to check out the signs from their staff or have their staff place the signs.

b. The maximum height of an OHNRS in its frame or stand shall not exceed 24 inches.

c. There shall be no more than one OHCES sign per community entrance at any time.

d. A phone number of the current listing agent or homeowner shall be affixed to the sign. The numbers shall be no larger than 1 inch in size shall be affixed to the bottom of the sign. The phone number gives other realtors or homeowners the ability to identify how long the sign will be in place.

e. Such signs may be placed in HOA maintained right-of-way.

f. Such sign shall not be illuminated.

g. Such sign shall not be placed so as to create a traffic hazard.

h. Such sign shall not be placed in any right-of-way.

i. Such sign shall not contain balloons, streamers, flags, pennants, or other Wind Devices.

j. Such sign shall not be placed on a vehicle, fence, pole, tree, or railing.

(n) **Political Sign**

(1) ***Time*** – No Sign Permit required. Political Signs shall be removed within ten (10) calendar days after the election is decided.

Comment [G84]: Added 10 days after campaign

(2) ***Place*** – Political Signs can only be located on private property with the consent of the property owner. A political sign shall not be placed or posted: (a) closer than ten (10) feet from the edge of the street pavement; (b) on any public property; and/or (3) within a designated public easement or right-of-way.

(3) ***Manner*** – Political Signs shall not exceed eight (8) feet in height measured from the ground to the highest point of the sign. Political Signs shall not exceed thirty-six (36) square feet in area. Political Signs shall not be illuminated. Political Signs shall not contain any moving elements or parts. Political Signs shall not be dilapidated or cause a hazard. (LGC Sec. 216.903)

(o) **Residential Real Estate Sign (RRES)**

Comment [G85]: No change

(1) ***Time*** – No Sign Permit required. A RRES may be erected twenty-four (24) hours each and every day.

(2) ***Place*** – A RRES shall be erected only on the lot on which the home or property is for sale or lease. A RRES shall be erected no closer than ten (10) feet from the street pavement.

(3) ***Manner*** – A RRES shall not exceed six (6) square feet in area. The maximum height of a RRES shall not exceed four (4) feet. A maximum of one (1) RRES shall be erected on a lot.

(p) **School Sign**

Comment [G86]: No Change

(1) ***Time*** – No Sign Permit required. A School Sign may be erected up to seven (7) calendar days prior to the event and shall be removed no more than forty-eight (48) hours after the conclusion of the meeting or event.

(2) ***Place*** – With permission of the owner, a School Sign shall be placed at a private or public school, and/or at an improved property that has received a Certificate of Occupancy. A School Sign shall be erected on private property not closer than ten (10) feet from the edge of any street pavement.

(3) ***Manner*** – The maximum area of a School Sign shall not exceed six (6) square feet. The maximum height of a School Sign shall not exceed four (4) feet. A School Sign shall not contain any Balloons, streamers, pennants, flags, or Wind Devices.

(q) **Scoreboards**

Comment [G87]: No Change

(1) ***Time*** – No Sign Permit required. No restrictions.

(2) ***Place*** – Scoreboards shall be erected within an athletic field or stadium.

(3) ***Manner*** – No restrictions.

(r) **Temporary Religious Sign**

Comment [G88]: No Change

(1) ***Time*** – No Sign Permit required. A Temporary Religious Sign may be erected during times of worship provided that the sign is placed no earlier than two (2) hours prior to worship and removed no later than two (2) hours after worship.

(2) ***Place*** – A Temporary Religious Sign shall be placed on private property with consent of the property owner. Temporary Religious Signs shall be erected on private property not closer than ten (10) feet from the edge of any street pavement or designated roadway or right-of-way.

(3) ***Manner*** – The maximum area of a Temporary Religious Sign shall not exceed six (6) square feet. The maximum height of a Temporary Religious Sign shall not exceed four (4) feet. A Temporary Religious Sign shall not contain Balloons, streamers, flags, pennants, or Wind Devices.

(s) **Vehicle Sign**

(1) ***Time*** - No Sign Permit required. Vehicle Signs are allowed twenty-four (24) hours each and every continuing day.

(2) ***Place*** – Vehicle Signs are permitted provided that during periods of inactivity such vehicle is not parked in the right-of-way or placed in a manner that the Vehicle Sign is readily visible from an adjacent right-of-way unless the vehicle is actively being used for loading, unloading, or delivering goods merchandise or services.

Comment [G89]: Added

'For Sale' signs placed in or on vehicles when the vehicle is parked or placed in a manner that the Vehicle Sign is readily visible from an adjacent public right-of-way are prohibited, with the exception that one (1) vehicle may contain a 'For Sale' sign parked or placed at an occupied single-family, two-family, townhome, or multi-family dwelling unit is permitted.

(3) ***Manner*** – Vehicle Signs are permitted provided that:

a. The primary purpose of the vehicle is not for display of the sign;
b. The sign(s) are painted upon or applied directly (to include magnetic) to an integral part of the vehicle and designed to be placed on a vehicle;
c. The vehicle is operable, currently registered and licensed to operate on public streets and actively used in the daily function of the business to which such signs relates;
d. The vehicle is not used as a static display, advertising a product or service, not utilized as storage, shelter, or distribution points for commercial products or services for the public; and the vehicle does not meet the definition of a Mobile Advertisement Sign.
e. In districts other than residential, the vehicle shall be parked behind the front plane of the building if parking allows.
f. In districts other than residential, the vehicle shall not be parked in parking spaces fronting a major thoroughfare.

Comment [G90]: Added

(t) **Vending Machine Sign**

Comment [G91]: No Change

(1) ***Time*** – No Sign Permit required. Vending machine signs may be displayed twenty-four (24) hours each and every day.

(2) ***Place*** – Vending Machine displaying Vending Machine Sign(s) shall not obstruct pedestrian or vehicular traffic.

(3) ***Manner*** – Vending Machine Signs shall be directly attached to a vending machine or gasoline pump. Vending Machine Signs shall be flat and shall not project from the vending machine or gasoline pump. Unless, otherwise, required by Federal, State or local laws, signs that promote products or other items shall not be attached to light poles, canopy supports, rails, trees, parking signs, vehicles, or other objects.

(u) **Window Sign**

Comment [G92]: No Change

(1) ***Time*** – No Sign Permit required, except illuminated Window Signs. Illuminated Window Signs that exceed twenty-five (25) percent of a window requires the issuance of a Sign Permit and shall not be closer than three (3) feet from a public door. A Window Sign may be displayed twenty-four (24) hours each and every continuing day.

(2) ***Place*** – Window Signs shall only be displayed on the inside or exterior of a window.

(3) ***Manner*** – Window sign(s) shall be installed on the inside or outside of a window. The maximum area of a Window Sign shall not exceed twenty-five (25) percent of the window where the sign is displayed. Window Signs are limited to one (1) sign per window. Illuminated and non-illuminated Window Signs or its appendages shall not blink, strobe, fade, flash, scroll, or move in any manner. Illuminated Window Signs shall remain static and stationary.

(v) **Yard Sign**

Comment [G93]: No Change

(1) ***Time*** – No Sign Permit required. Yard Signs may be erected twenty-four (24) hours each and every day.

(2) ***Place*** – Yard Signs shall be located only on lots containing an occupied single-family, two-family, or multi-family dwelling. Yard Signs shall be erected no closer than ten (10) feet from the street pavement.

(3) ***Manner*** – Signs advertising the presence of a home security system shall not exceed one (1) square foot in area. Signs advertising the arrival of a newborn, the participation of a family member in a school activity or sport, or the presence of animals shall not exceed four (4) square feet in area. Seasonal decorations are excluded from Place and Manner requirements.

(w) **Zoning Sign**

Comment [G94]: No Change

(1) ***Time*** – No Sign Permit required.

a. The property owner or his/her representative shall erect the sign on the property fourteen (14) calendar days prior to the first public hearing scheduled to discuss the applicable zoning case. The property owner shall be responsible for maintaining the Zoning Sign on the property throughout the zoning case;

b. The property owner or his/her representative must provide verification with a photograph that the Zoning Sign is erected at the property one (1) week prior to the scheduled Planning & Zoning Commission meeting date;

c. The property owner or his/her representative must remove the Zoning Sign;

i. within three (3) calendar days after the City Council's approval of the ordinance that re-zones the property;

ii. after the Planning & Zoning Commission denies the request, unless an appeal to the City Council is made; or

iii. within three (3) calendar days after the City Council denies the zoning request.

(2) ***Place***

a. The Zoning Sign shall be placed in a location visible from all streets adjacent to the property included in the zoning request.

b. Zoning Signs shall be located no greater than twenty (20) feet from the front property line, unless otherwise directed by the Director of Development Services or his/her designee.

(3) ***Manner***

a. One (1) Zoning Sign shall be erected adjacent to each street frontage of the property.

b. The area of a Zoning Sign shall be sixteen (16) square feet.

c. The width of a Zoning Sign shall be four (4) feet.

d. The Zoning Sign shall be constructed in accordance with the City's design standards for Zoning Signs (which is included in the application packet).

Comment [G95]: Added

Sec. 70.18 Prohibited Signs

Comment [G96]: Created section to list all prohibited signs in one place.

The construction, placement, existence, use of or advertisement on Signs of the following nature is prohibited:

(1) Abandoned Sign

(2) Audible Sign

(3) **Balloons and Other Floating Devices**

(4) **Billboard**

(5) **Cloud Buster Balloon & Air Devices**

(6) **Feather Flag**

(7) **Merchandise Display**

(8) **Moving Sign**

(9) **Neglected Sign**

(10) **Off-Location or Off-Premise Sign**

(11) **Pennant**

(12) **Pole Sign**

(13) **Portable Signs**

(14) **Prohibited Signs**

a. Any sign not referenced in or governed by this Ordinance;
b. Any sign erected or installed without the issuance of a permit, either prior to or after the adoption of this Ordinance (if a permit was required);
c. Any sign that emits odor or visible matter;
d. Any changeable electronic variable message sign (CEVMS) or light emitting diode (LED) billboards located, relocated, or upgraded along a regulated highway within the corporate limits or extra-territorial jurisdiction of the City.
e. Any sign erected or installed in or over a public right-of-way or access easement, unless permitted within this Ordinance;
f. Any sign that does not comply with this or other applicable municipal ordinances, or those which do not comply with Federal or State Laws;
g. Any sign supported by a bench, tree, rock, bridge, public utility pole;
h. Any sign supported by a fence; or
i. Any sign not allowed or defined by this Ordinance.

Comment [G97]: Added from 08-06-55

Comment [G98]: Added

(15) **Revolving Sign**

(16) **Roof Sign**

(17) **Searchlight or Skylight**

(18) **Temporary Nuisance Signs**

(19) **Vacant Building Sign**

(20) **Wind Device**

Sec. 70.19 Other

Comment [G99]: New section with standard language

Many of the Single and Multiple Family projects in Frisco have established their separate restrictions through their Home Owners' Association or Property Owners' Association (Association). The provisions of this Ordinance shall not override a provision contained in the restrictions of such Association if that provision is more restrictive than this Ordinance. The restrictions of such an association shall not override the City ordinance if the association restrictions are less restrictive. The HOA or property managers association is responsible for enforcing their deed restrictions.

Sec. 70.20 Public Safety Protection

Comment [G100]: New section added to address Federal Bankruptcy Laws

Nothing in this Ordinance is meant to prevent any public safety organization or agency from setting up and utilizing any type of Sign needed on a temporary basis to protect and enhance public safety solely at the discretion of the Public Agency in the performance of its official duties.

Federal Bankruptcy Courts will issue orders that allow persons to violate the sign ordinance of the City unless public health or safety is involved. It has been determined that the following listed signs impose a safety risk to the residents of the City of Frisco. Therefore, all Debtors and Consultants in Bankruptcy proceedings shall follow all local rules and regulations regarding these signs.

(a) Balloons and Other Floating Devices – Not allowed
(b) Cloud Buster Balloon and Air Devices – Not allowed
(c) Feather Flags – Not allowed
(d) Moving Signs – Not allowed
(e) Pennants – Not allowed
(f) Audible Signs – Not allowed
(g) Any sign supported by a fence – Not allowed
(h) Vehicle sign – Must follow regulations in this Chapter
(i) Human sign – Must follow regulations in this Chapter
(j) Temporary nuisance sign – Not allowed

Sec. 70.21 Civil and Criminal Penalties

Comment [G101]: New section with standard language

The City shall have the power to administer and enforce the provisions of this Chapter as may be required by governing law. Any person violating any provision of this Chapter is subject to suit for injunctive relief as well as prosecution for criminal violations. Any violation of this Chapter is hereby declared to be a nuisance.

Sec. 70.22 Criminal Prosecution

Comment [G102]: New section with standard language

Any person, firm, corporation or business entity violating this Ordinance, or as amended, shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be fined a sum not exceeding Five Hundred Dollars ($500.00). Each continuing day's violation under this Ordinance shall constitute a separate offense. The penal provisions imposed under this Ordinance shall not preclude Frisco from filing suit to enjoin the violation. Frisco retains all legal rights and remedies available to it pursuant to local, state and federal law.

Sec. 70.23 Civil Remedies

Comment [G103]: New section with standard language

Nothing in this Chapter shall be construed as a waiver of the City's right to bring a civil action to enforce the provisions of this Chapter and to seek remedies as allowed by law, including, but not limited to the following:

(a) Injunctive relief to prevent specific conduct that violates the Chapter or to require specific conduct that is necessary for compliance with the Chapter, including removal of Signs that violate this Chapter at the expense of the Sign owner; and

(b) A civil penalty up to one thousand dollars ($1,000) a calendar day when it is shown that the defendant was actually notified of the provisions of the Chapter and after receiving notice committed acts in violation of the Chapter or failed to take action necessary for compliance with the Chapter; and

(c) Other available relief.

Sec. 70.24 Other Enforcement

Comment [G104]: New section with standard language

(a) Upon receiving a court order authorizing removal, the City may remove any Sign not in compliance with this Chapter at the Sign owner's expense.

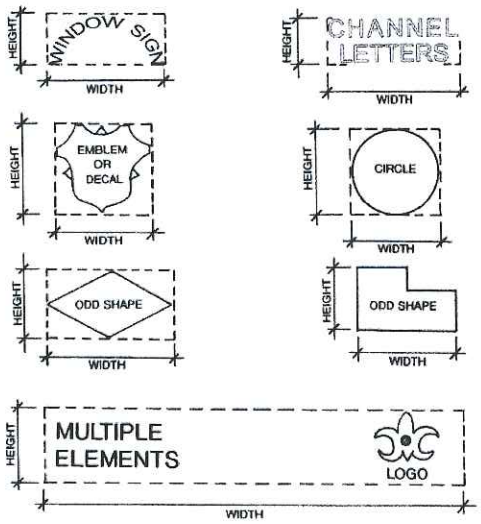
Sec. 70.25 Calculation of Sign Area

Comment [G105]: Added some graphics

The area of an individual sign shall be calculated as follows.

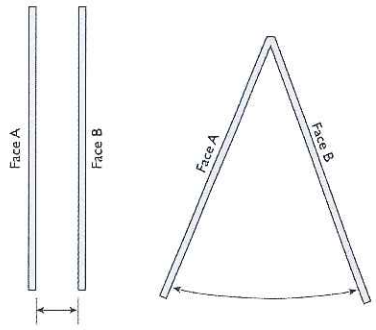
(a) **Single-faced Signs**. Sign area shall include the entire area within a single continuous perimeter composed of squares or rectangles with no more than eight lines that enclose the extreme limits of all sign elements, including, but not limited to, sign structures or borders, written copy, logos, symbols, illustrations, and color. Supporting structures such as sign bases and columns are not included in sign area provided that they contain no lettering or graphics except for addresses or required tags. The calculation of sign area for various types of single-faced signs is illustrated in Figure 1.

Figure 1



(b) Double-faced Signs. Where two faces of a double-faced sign are located two feet or less from one another at all points, or located at an interior angle of 45 degrees or less from one another, the sign area shall be computed as the area of one face. Where the two faces are not equal in size, the larger sign face shall be used. Where two faces of a double-faced sign are located more than two feet or 45 degrees from one another, both sign faces shall be counted toward sign area. See Figure 2.

Figure 2

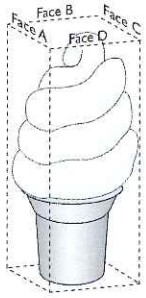


Where distance between faces does not exceed 2 feet and interior angle does not exceed 45°, total sign area = Face A or Face B, whichever is larger.

(c) **Multi-faced Signs**. On a three-faced sign, where at least one interior angle is 45 degrees or less, the area of two faces (the largest and smallest face) shall be summed to determine sign area. In all other situations involving a sign with three or more sides, sign area shall be calculated as the sum of all faces.

(d) **Three-Dimensional Signs**. Signs that consist of, or have attached to them, one or more three-dimensional objects (i.e., balls, cubes, clusters of objects, sculpture, or statue-like trademarks), shall have a sign area of the sum of all areas using the four vertical sides of the smallest cube that will encompass the sign. See Figure 3.

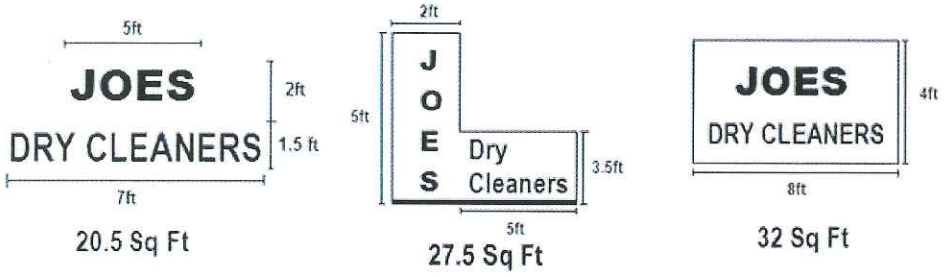
Figure 3



Total sign area = Sum of all vertical sign faces of smallest cube encompassing the sign.

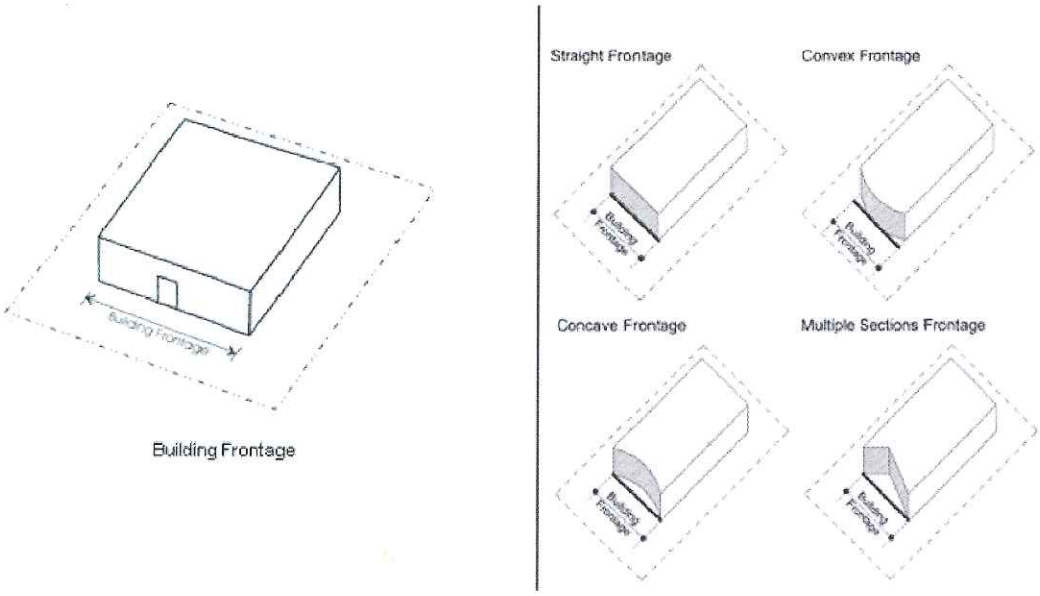
(e) **Sign area measurement.** The measurement of sign area to determine compliance with the sign area limitations of this Chapter shall be calculated by enclosing the extreme limits of all framing, emblem, logo, representation, writing, or other display within a single continuous perimeter composed of squares or rectangles with no more than eight lines. See Figure 4.

Figure 4



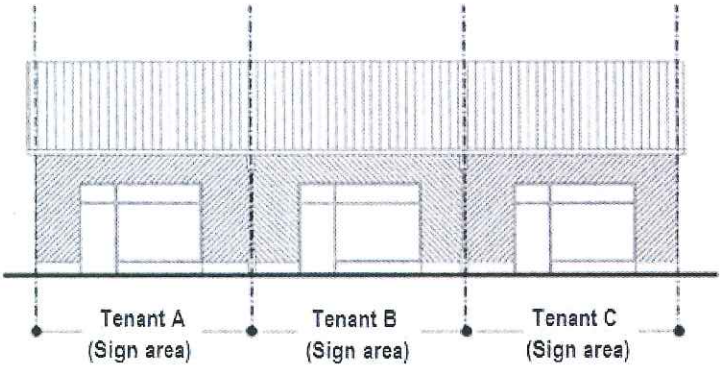
(f) **Determining frontage.** Frontage shall be determined as shown in Figure 5 and Figure 6.

Figure 5



Building Frontage

Figure 6



Sec. 70.26 Sign Specifications, Design & Other Requirements

Comment [G106]: No Change

(a) **Compliance with zoning ordinance, international bulding code, national electrical code, and other ordinances** – All sign structures shall comply with the City's Comprehensive Zoning Ordinance, as it currently exists or may be amended, the International Building Code, the National Electrical Code, and other City Ordinances, as they currently exist or may be amended. If the standards as described herein are more restrictive than another ordinance or code, then the provisions of this Chapter shall apply.

(b) **Visibility** – All signs shall observe all visibility requirements. Signs shall not be placed within visibility triangles, corner clips, and V.A.M. (Visibility, Access, and Maintenance) easements as defined in the City's Thoroughfare and Circulation Design Requirements, as it currently exists or may be amended. Signs shall not create a hazard.

(c) **Signs posted in specified areas** – Unless otherwise permitted within this Chapter, no person shall post or cause to be posted, attach or maintain any sign upon:

(1) Any City-owned property or right-of-way without written permission of the City Manager or his/her designated representative;

(2) Any utility easement. Should a property owner be able to demonstrate to the City Engineer and/or franchise utility company that there is no other viable location for a sign other than a utility easement, a sign may be located within the utility easement subject to written approval from the City Engineer and/or franchise utility company and subject to the providing of a letter to the City releasing the City of any liability for repair or replacement of a sign damaged by work occurring within the utility easement;

(3) Any tree, utility pole or structure, street sign, rail, or any fence;

(4) Any fence, railing or wall, except in accordance with Section regarding wall signs or

(5) Any sidewalk within the right-of-way or sidewalk easement, curb, gutter, or street, except for house numbers or fire lane designation.

(d) **Signs attached to fire escapes –** No sign shall be attached in any manner to any fire escape or to the supporting members of any fire escape, nor shall it be guyed to or supported by any part of a fire escape.

(e) **Accumulation of rainwater –** All signs shall be constructed to prevent the accumulation of rainwater in the sign.

(f) **Location near telephone cable, power line, or street light –** No sign shall be erected nearer than two (2) feet from any telephone cable, power line or any street light standard.

(g) **Signs not to block or interfere with exits or windows, or pedestrian and vehicular traffic –** No sign shall be erected to block, partially block, or interfere in any way with a required means of exit from any building nor with any window. No sign shall block, interfere, or otherwise hinder pedestrian or vehicular traffic on a public sidewalk, a public thoroughfare, a fire lane easement, or a driveway required to access parking.

(h) **Glass signs over public property or pedestrian area–** Signs constructed of glass or other materials which may shatter upon impact are prohibited over a public right-of-way or pedestrian area.

(i) **Identification marking required –** All signs that require the issuance of a permit after adoption of this Chapter shall have attached, written, or painted in a weatherproof manner and in a conspicuous place thereon, in letters not less than one (1) inch in height, the date of erection and the Sign Permit number on the sign.

(j) **Assumed wind load for design purposes –** For the purposes of design of structural members in signs, an assumed wind load of twenty (20) pounds per square foot shall be used.

(k) **Mulitiple signs on a property or building** - The permitting of a sign on a property or building shall not preclude the permitting of other types of signs on a property or building, unless the signs are expressly prohibited herein.

(l) **Exemptions –** Signs located within a building, with the exception of window signs, shall not be regulated by this Chapter.

Sec. 70.27 Changeable Copy Sign Requirements

Comment [G107]: Consolidated these types of signs to one section.

(a) Changeable copy/electronically activated signs shall be permitted subject to the applicable provisions within the zoning districts in which they are located as well as the following:

(1) Such signs shall display static images for a period of

Comment [G108]: Reduced the amount of time from 15 seconds to 8 and 4 seconds.

i. Eight (8) seconds on any sign located within four hundred (400) feet of a Freeway or Tollway Travel Lane, on any sign the illuminated face of which is visible from a Freeway Travel Lane, or along travel lanes where the speed limit is greater than 40 miles per hour; or

ii. Four (4) seconds on any other sign.

(2) Variable message signs shall not be animated, flash, travel, blink, fade, or scroll. Variable message signs shall transition instantaneously to another static image. Each sign message shall be complete in itself and shall not continue on a subsequent sign message.

(3) In all zoning districts such signs shall come equipped with automatic dimming technology, which automatically adjusts the sign's brightness based on ambient light. Signs existing prior to November 1, 2010 shall only be required to include automatic dimming technology upon any upgrade or retrofit of the existing sign.

Comment [G109]: Require auto dimming signs

(4) Variable message monument signs are permitted to contain time and temperature displays. The time and temperature shall remain static for not less than three (3) seconds.

(5) Such signs shall not exceed a brightness level of 0.3 foot candles above ambient light as measured by the guidelines below;

Comment [G110]: Added means to test brightness of signs

a. At least 30 minutes past sunset, use a foot candle meter to record the ambient light reading for the area. This is done while the digital sign is off or displaying all black copy.
b. Take a reading using foot candle meter at 5 feet above grade and 100 feet from the sign.
c. The meter shall be aimed directly at the digital sign.
d. Turn the sign on and illuminated entirely in white or red.
e. Take a reading using a meter at 5 feet above grade and 100 feet from the sign.
f. The meter shall be aimed directly at the digital sign.
g. Take the reading from (5) above and subtract the reading from (2) above. If the result is 0.3 foot candles or lower, than the sign is in compliance. If the result is greater than 0.3 foot candles, the sign is out of compliance and must be adjusted to meet standards or turned off until compliance can be met.
h. All measurements shall be taken in foot candles.

(4) Exception - Temporary signs required by government agencies for road and street repairs, public notifications, traffic control, and similar activities.

Figure 7

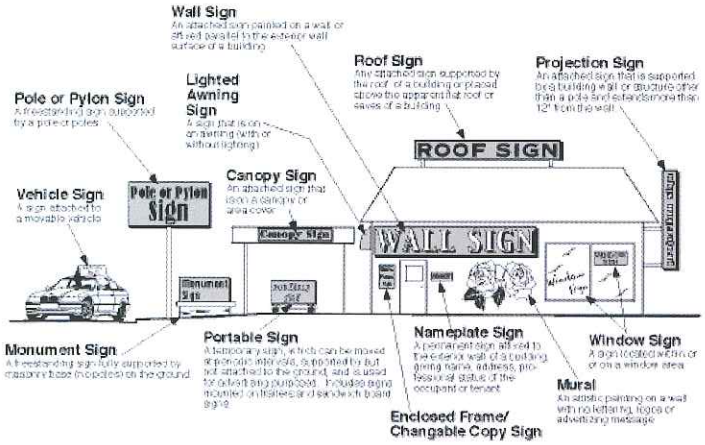
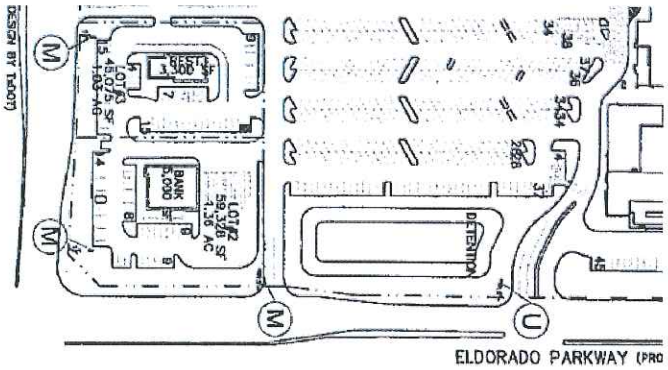


Figure 8



M=Monument Sign U=Unified Development Sign

Sec. 70.28 Definitions

For the purpose of this Chapter, the words below shall have the following definitions, whether or not capitalized unless the context clearly requires another meaning, ascribed to them and the requirements and regulations set forth for each shall apply in the City of Frisco and its extra-territorial jurisdiction:

A-FRAME SIGN – A temporary sign used to identify a business name, telephone number, hours of operation, and/or the business' website address. An A-frame Sign is made of two (2) pieces of wood, metal or other similar material approved by the Chief Building Official connected at the top by hinges or similar device(s) and may collapse when the connecting device(s) are overextended or the two (2) pieces of wood, metal or other similar material are against one another. Also, commonly-referred as a 'Sandwich Board Sign'.

ABANDONED SIGN – A sign that had a permit, but the permit has been expired for thirty (30) or more consecutive days and/or does not identify or advertise a bona fide business, lessor, service, owner, product, event, or activity, or pertains to a time, event or purpose which no longer applies. Abandoned Signs are prohibited in the City of Frisco and its extra-territorial jurisdiction.

AMORTIZATION - In terms relevant to signage and urban planning, it conveys the "grace period" beginning on the date a sign owner is notified that removal of a previously conforming sign has been ordered, and ending on the date removal is required. This process makes a sign structure, which was legally erected or placed pursuant to permit, legally nonconforming for a period of time – the amortization period. After the amortization period expires, the sign becomes illegally nonconforming and must be removed.

APARTMENT SIGN – A temporary stake sign made of wood, metal or other similar material approved by the Chief Building Official used to convey information that relates to the operations of an apartment community or complex.

ATHLETIC REGISTRATION SIGN – A temporary stake sign used to convey sport-related, Frisco-based team registrations (i.e., softball, football, soccer, swimming, golf, tennis, etc.) that publicizes dates, times or locations of registrations. Athletic Registration Signs excludes information pertaining to dates, times and/or locations of scheduled games or award ceremonies.

AUDIBLE SIGN – Any sign that emits music, talking, words, or other sound or amplification. Audible Signs are prohibited in the City of Frisco and its extra-territorial jurisdiction.

AWNING – A retractable or non-retractable projection, shelter or structure of rigid or non-rigid canvas, metal, wood, or other similar material approved by the Chief Building Official that extends above a window, door, patio, or deck as protection from the weather, used as a decorative embellishment or used for identity, which may be illuminated. An awning requires the issuance of a Building Permit prior to installation, unless approved with the initial building permit.

AWNING SIGN – A permanent sign that is directly applied, attached or painted onto an Awning that covers a pedestrian walkway, intended for protection from the weather or as a decorative embellishment, projecting from a wall or roof of a structure over a window, walk, door, or the like. An Awning Sign is used to advertise the name of the business, logo, hours of operation, business telephone number, business address, and/or website address.

AWNING SIGN ATTACHMENTS – Awning Sign Attachments that covers a pedestrian walkway are accessory, supplemental extensions that are attached above or below an Awning commonly-used in conjunction with a Wall Sign. Awning Sign Attachments provide the name of the business.

BALLOONS AND OTHER FLOATING DEVICE(S) – A visible airtight or air-flow through apparatus commonly made of latex, mylar or other similar material that extends by a cord, rope, string , wire or other similar material. No person shall erect, maintain, or allow the installation of any floating device(s) anchored to the ground, any vehicle, structure or any other fixed object for the purpose of advertising or attracting attention to a business, commodity, service, sale, or product, except as otherwise permitted in this Chapter. Balloons and all Other Floating Device(s) are prohibited in the City of Frisco and its extra-territorial jurisdiction.

BANNER – A temporary sign having characters, letters, or illustrations applied to plastic, cloth, canvas, or other light fabric or similar material, with the only purpose of such non-rigid material being for background. A Banner advertises the business' name, opening dates, telephone number, hours of operation, and/or type of products offered or sold. A Banner does not include a Municipal Banner.

BILLBOARD – A sign erected in the outdoor environment for the purpose of the display of commercial or noncommercial messages not pertinent the use of products sold on, or the sale or lease of, the property on which it is displayed. Billboards include any of its support, frame or other appurtences. Billboards are prohibited in the City of Frisco and its extra-territorial jurisdiction.

CANOPY SIGN – A sign that is applied, attached, painted or affixed on a canopy or other roof-like cover over gasoline fuel pumps, vacuum area at car detail facilities, or other areas where services are provided to a patron in a vehicle intended for protection from the weather or as a decorative embellishment. A Canopy Sign may contain only the business' name and/or logo on the canopy band.

CHANGEABLE COPY/ELECTRONICALLY ACTIVATED MESSAGE BOARD– A sign whose alphabetic, pictographic, or symbolic informational content can be changed or altered on a fixed surface composed of electrically illuminated or mechanically driven changeable segments. These electronic activated changes are allowed in intervals and shall not have the illusion of movement.

CHIEF BUILDING OFFICIAL – The City Manager or his/her designee or other City-authorized agent appointed by the City Manager.

CITY MANAGER – The City Manager or his/her designee or other City-authorized agent appointed by the City Manager.

CLOUD BUSTER BALLOON & AIR DEVICES – Any visible airtight or air-flow through, inflatable apparatus that exceeds one (1) square foot in total area made of latex, mylar, or other similar material that extends higher than ten (10) feet into the sky by a cord, rope, string, wire, or other similar material. A Cloud Buster Balloon or Air Device is commonly used to attract passerby's/patrons to a location having a promotion, sale, or other function. Cloud Buster Balloons, blimps, and other Air Devices are prohibited in the City of Frisco and its extra-territorial jurisdiction.

COMMERICAL REAL ESTATE SIGN (CRES) – An on-site, temporary sign made of wood, metal or similar material approved by the Chief Building Official that pertains to the sale or lease of the property where the sign is located. A CRES shall not be a V-Shaped sign. A CRES advertises the name of a building or property for sale or lease, property owner name, realtor information, telephone number, zoning information, and other information, so long as such information relates to the sale or lease of non-residential property.

DEVELOPED – A developed property is a non-residential property for which a Certificate of Occupancy has been issued by the Chief Building Official to occupy a building on the property or a residential property for which a Certificate of Final Acceptance has been issued by the City.

DILAPIDATED – Any surface element, background, or support of any Sign that has finished materials that are missing, broken, bent, cracked, decayed, dented, harmful, hazardous, illegible, leaning, splintered, ripped, torn, twisted, or unsightly.

DIRECTOR – The City Director or Development Services and/or his/her designated representative.

DIRECTOR OF PARKS & RECREATION – The City Director of Parks & Recreation and/or his/her designated representative.

ERECT or INSTALL – To build, construct, attach, hang, place, suspend, affix, paint, display, apply, assemble or place in any manner, including but not limited to on the exterior of a building or structure.

EXEMPT – A Sign Permit is not a requirement; however, compliance with all other City ordinances and the Comprehensive Zoning Ordinance, as it currently exists or may be amended, is required.

FEATHER FLAG – A Wind Device that contains a harpoon-style pole or staff driven into the ground for support. Feather Flags are prohibited in the City of Frisco and its extra-territorial jurisdiction unless the Feather Flag is located on a property with single-family or two-family zoning for which a certificate of occupancy has been issued for the sole purpose of expressing patriotism or for a celebration or seasonal decoration. See also wind device.

FLAG / FLAGPOLE – A piece of fabric or other flexible material attached to a ground-supported staff on one end used as a symbol of a nation, state, political subdivision, or organization.

GARAGE SALE SIGN – A temporary Stake Sign used to advertise a garage sale, yard sale, or estate sale at an occupied residential property that has obtained a Certificate of Occupancy.

GOVERNMENT AWARENESS SIGN – A Government Awareness Sign is a temporary stake sign, banner or other apparatus, including Flags, used to convey health, safety and welfare information to the public regarding City, County, State, or Federal government requirements and regulations such as water restrictions, burn bans, or other similar information. Government Awareness Signs may include Town Hall Meeting information.

GOVERNMENT COMMUNITY EVENT SIGN – A temporary stake sign, banner, or other apparatus used to convey information to the public regarding City-related activities and events (i.e., Operation Clean Sweep, National Night Out, Daddy-Daughter Dance, Eggstravaganza, and the like).

GRAFFITI – Pictures, words or slogans, images, or other artwork painted, drawn, scratched or applied in any manner to exterior walls, fences, structures, vehicles, stone, statues, buildings, or other items in public view. Graffiti includes the illegal or unauthorized defacing of a building, wall, or other edifice or object by painting, or otherwise, marking it with words, pictures, or symbols, advertising, logos, relations with a group, indecent/vulgar images or offensive language(s). Graffiti is prohibited in the City of Frisco and its extra-territorial jurisdiction.

GRAND OPENING – A commemoration that promotes the opening of a new business is a Grand Opening. A Grand Opening shall be within one-hundred eighty (180) days of the issuance of a Certificate of Occupancy from the Chief Building Official. Grand Openings after one-hundred eighty (180) days after the issuance of a Certificate of Occupancy requires approval from the Chief Building Official. A Grand Opening may only be located at the business that received a Certificate of Occupancy from the Chief Building Official. A Grand Opening shall not exceed fourteen (14) consecutive days in length.

GRAND OPENING BALLOON(S) &/or BALLOON ARRANGEMENT – A Grand Opening Balloon is a visible airtight, inflatable apparatus with a maximum of one (1) square foot in total area in various shapes and/or designs made of latex, mylar, or other similar material approved by the Chief Building Official. A Grand Opening Balloon is customarily a hand-held device with a maximum ten (10) foot in length cord, rope, string, wire or other similar material. Balloon Arrangements are Grand Opening Balloons tied, twisted, or connected in such a manner to design creative figures, shapes, crescents, and/or other displays.

HOA-NEIGHBORHOOD SIGN (HOA-NS) – A temporary Stake Sign used to convey residential subdivision board meetings, announcements, or other subdivision-related events to residents within the subdivision.

HOME IMPROVEMENT SIGN – An on-site temporary Stake Sign that advertises the name, phone number, website address, and/or type of construction being performed on the property, such as a roof, fence, pool, paint, landscape, or other home improvement contractor.

HUMAN SIGN – A sign held by or attached to a human being who stands or walks on the ground, on-site at a business location. A Human Sign includes a person dressed in costume, both, for the purposes of advertising or otherwise drawing attention to an individual, business, commodity, service, activity, or product.

ILLUMINATED SIGN – A Sign designed or made that consists of lights, LEDs, or other form of illumination that displays a message or picture that does not scroll, fade, blink, flash, travel, or any other means that does not provide constant illumination.

IMPOUNDED SIGN – A Sign that is legally removed by a City-authorized official, inspector, officer, other City employee(s) or City-authorized person(s) in accordance with the provisions of this Chapter.

INFLATABLE DEVICE SIGN (IDS) – A sign manufactured of plastic, cloth, canvas or other flexible or light fabric, inflated with air, secured to the ground, does not float, and does not exceed thirty (30') feet in height. An IDS only advertises the opening dates, sale of items offered or sold, date of sale, name of business, telephone number, and/or website information of a business.

INSTRUCTIONAL / INFORMATIONAL SIGN – A sign that provides instruction, information, or direction to the general public. The sole purpose of an Instructional / Informational Sign is to provide instruction, information, or direction to the general public that is essential to the health, safety, and public welfare of the community. An Instructional / Informational Sign shall contain no other message, corporate logo, copy, announcement, or decoration other than the essential instruction, information or direction and shall not advertise or otherwise draw attention to an individual, business, commodity, service, activity, or product. Such signs shall include, but are not limited to, a sign identifying a property address, street address, restrooms, public telephones, handicap parking spaces, reserved parking spaces, freeze warning, no trespassing, no dumping, no loitering, no soliciting, beware of warning, water resource information, neighborhood watch informational, lock/take & hide informational, construction entrance and/or exit signage. Instructional / Informational Signs erected by the City, local, Federal or State governments for the purpose of public instruction, warnings or other similar hazards, street or highway designation, traffic control and similar purposes incidental to public interests shall be considered an Instructional / Informational Sign. An Instructional / Informational Sign will include a sign of a warning, directive or instruction erected by a public utility company that operates under a franchise agreement with the City of Frisco and/or signs required by Federal, State or other local authorities.

KIOSK (PANEL) SIGN 1(KPS1) – A Kiosk (Panel) Sign 1 is a sign placed in the public right-of-way, pursuant to a written agreement with the City, pursuant to a written agreement with the City, that contains individual panels and, is generally used to provide direction to residential single-family or two-family subdivisions from major thoroughfares ("KPS-1"). A KPS1 sign may also provide direction to municipal facilities.

KIOSK (PANEL) SIGN 2(KPS2) – A Kiosk (Panel) Sign 2 is a sign placed in the public right-of-way, pursuant to a written agreement with the City, which contains individual panels and which is generally used to provide direction to schools, amenities, information centers, community facilities, and neighborhoods within a residential subdivision ("KPS-2").

LOGO – Any design, insignia or other marking of a company or product, which is used in advertising to identify the company, business or product.

MENU BOARD SIGN – A sign erected in conjunction with a use that incorporates a drive-thru or drive-in and generally used to provide service and/or product options and pricing for patrons who remain in a vehicle.

MERCHANDISE SIGNS AND/OR DISPLAY(S) – Any goods, wares, and/or merchandise or other advertising object or structure suspended displayed, suspended, applied, erected, and/or installed from or on any building, or pole, structure, sidewalk, parkway, driveway, parking area, fuel pump island or its supports, bridge or overpass for the purpose of advertising such items or attracting patrons. Merchandise Signs and/or Displays are prohibited in the City of Frisco and its extra-territorial jurisdiction, except as specifically allowed by any City ordinance or required by Federal or State law.

MOBILE ADVERTISEMENT SIGN – An operable or inoperable vehicle with illuminated or non-illuminated panels, other devices, or appendages used to advertise, promote or draw attention to products, services, events, or other similar purpose. The primary purpose of a Mobile Advertisement Sign is advertising.

MODEL HOME SIGN – A sign used to identify a builder or contractor model house that is open to the public for inspection by customers and located within a residential district. A Model Home Sign provides a builder's name, corporate logo, hours of operation, website information, and/or telephone number.

MONUMENT (INDIVIDUAL) SIGN (MIS-1) – A sign supported from the grade to the bottom of the sign having or appearing to have a solid and opaque base and used to identify tenants or name of a business located on the same lot. If the MIS-1 is in a planned development district, it can also identify tenants or the name of a business within a planned development or on a separately platted lot within a planned development, if so permitted by the ordinance creating the planned development district. .

MONUMENT (INTERNAL) SIGNS (MIS-2) – A MIS-2 is a sign that is supported from the grade to the bottom of the sign having, or appearing to have, a solid base and generally used to provide direction to drive-thru lanes, buildings, and tenants within large multi-tenant retail, multi-family, or office developments.

MONUMENT (UNIFIED DEVELOPMENT) SIGN (UDMS) – A UDMS is a sign that is supported from the grade to the bottom of the sign having, or appearing to have, a solid base and is used to identify multiple tenants within a Unified Development. A UDMS is permissible on a non-residential zoned property subject to the following conditions

MOVING SIGN – Any sign, sign appendages or apparatus designed or made to move freely in the wind or designed or made to move by an electrical or mechanical device. Moving Signs, and/or any sign appendage that moves, are prohibited in the City of Frisco and its extra-territorial jurisdiction.

MUNICIPAL BANNER - A temporary sign having characters, letters, or illustrations applied to plastic, cloth, canvas, or other light fabric or similar material, with the only purpose of such non-rigid material being for background used by the City, either acting alone or in cooperation with another person or entity, to promote the City, aide in economic development or economic activity in the City, promote citizenry and good will, promote awareness of happenings in the City, promote municipal-related places, activities, events, or promote municipal-related information or an event or similar happening determined by the City to directly relate to the City's objectives in speaking on its own property. A Municipal Banner includes ornamentations and seasonal decorations

MURAL – Pictures or artwork painted, drawn or applied on the exterior walls that does not depict or contain advertising, logos, or images of a product or service available on-site or off-location. Murals are not used to advertise products or services offered or sold off-location or on-site.

NEGLECTED SIGN – A sign that has any missing panels, burned out lights, missing letters or characters, has rust, has loose parts, has damage, faded from its original color, supports or framework with missing sign or parts, or is not maintained. Neglected Signs are prohibited in the City of Frisco and its extra-territorial jurisdiction.

NEON TUBING – A discharge tube containing neon that ionizes and glows with various colors when electric current is sent through it.

NON-CONFORMING SIGN – Any sign and its supporting structure that does not conform to all or any portion of this Chapter and was in existence and lawfully erected prior to the effective date of this Chapter; and was in existence and lawfully located and used in accordance with the provision of any prior ordinances applicable thereto, or which was considered legally non-conforming there under, and has since been in continuous or regular use; or was used on the premises at the time it was annexed into the City and has since been in regular and continuous use continuously existed as a Non-Conforming Sign.

NOTICE – Notice required by this Chapter shall be sufficient if it is affected by personal delivery, registered or certified mail, return receipt requested, by the United States Postal Service and/or posting at premises.

OFF-LOCATION OR OFF-PREMISE SIGN – A sign that advertises, promotes, or pertains to a business, person, organization, activity, event, place, service, product, etc. at a location other than where the business, person, organization, activity, event, place, service, product, etc. is located. Off-location and Off-premise Signs are prohibited in the City of Frisco and its extra-territorial jurisdiction. A billboard is an example of an Off-Location or Off-Premise Sign.

ON-SITE – The property or location on which a business, person, organization, activity, event, place, service, product, etc. is located.

OPEN HOUSE RESIDENTIAL SIGN (OHRS) – A temporary stake sign used to advertise the name of the realtor or homeowner, phone number, open house address, date, and/or time of an open house.

ORIGINAL TOWN COMMERICAL (OTC) DISTRICT – The area that consisting of the Old Town Commercial (OTC) district located beginning on the north side of Ash Street, south of Maple Street, west of North County Road & South County Road, and east of the Dallas North Tollway, as established by the City's Comprehensive Zoning Ordinance No. 00-11-01, as it currently exists or may be amended.

PENNANT – Any lightweight plastic, fabric or other material, whether or not it contains a message of any kind, suspended from a rope, wire, cord, string or other similar material designed to move in the wind whether existing in a series or individually. Pennants are prohibited in the City of Frisco and its extra-territorial jurisdiction.

PERSON – Any person, firm, partnership, corporation, company, limited liability company, organization, business or entity of any kind.

POLE BANNER – A banner that is mounted on City-owned streetlight poles that do not have a traffic signal affixed to them, or are not used for distribution of electrical power.

POLE SIGN – A sign erected on a vertical framework consisting of one (1) or more uprights supported by the ground. With the exception of the Pole Signs specifically authorized by this Chapter, such as Zoning Signs and Kiosk (Panel) Sign, Pole Signs are prohibited in the City of Frisco and its extra-territorial jurisdiction.

POLITICAL SIGN – A sign that relates to the election of a person to a public office, relates to a political party, relates to a matter to be voted upon at an election called by a public body, or contains primarily a political message.

PORTABLE SIGN(S) - Any sign designed or intended to be relocated from time-to-time, whether or not it is permanently attached to a building or structure, or is located on the ground. Portable signs include signs on wheels or on portable or mobile structures, such as, among other things, trailers, skids, banners, tents or other portable structures, A-frame signs, T-shaped signs, airborne devices, or other devices used for temporary display or advertising. Portable Signs are prohibited in the City of Frisco and its extra-territorial jurisdiction, except as specifically allowed by other sections of this Chapter.

PROHIBITED LIGHT(S)/LIGHTS – Lights are any form of light source(s) or lumens, whether by electromagnetic radiation, flame, reflection, or any other form of lumens that acts upon the retina of the eye and optic nerve that makes sight possible. Prohibited Light(s) are Lights that blink, strobe, flash, fade, scroll, or anything other than stationary or static that attracts the attention of the general public, or causes light pollution or light trespass. Prohibited Light(s) placed in any manner where the light is visible from the exterior of a business or other non-residential use facility are prohibited in the City of Frisco and its extra-territorial jurisdiction. Exception: Federal, State and Municipal authorized emergency devices or apparatuses, emergency vehicles, utility repair vehicles, fire and building code light devices for emergency and/or security purposes, or other required lighting for public safety purposes are not prohibited and must comply with all applicable ordinances or regulations.

PROHIBITED SIGNS – (A) Any sign not referenced in or governed by this Chapter; (B) any sign erected or installed without the issuance of a permit, either prior to or after the adoption of this Chapter (if a permit was required); (C) any sign that emits odor or visible matter; (D) any sign erected or installed in or over a public right-of-way or access easement, unless permitted within this Chapter; (E) any sign that does not comply with this or other applicable municipal ordinances, or those which do not comply with Federal or State Laws; (F) Any changeable electronic variable message sign (CEVMS) or light emitting diode (LED) billboards located, relocated, or upgraded along a regulated highway within the corporate limits or extra-territorial jurisdiction of the City; or (G) any sign not allowed or defined by this Chapter.

PROJECT / DEVELOPMENT SIGN (PDS) – A temporary sign used to advertise or display contact information of property owner(s), opening date(s), architect(s), contractor(s), engineer(s), landscape architect(s), and/or financier(s), who are engaged with the design, construction, improvement or financing of a residential subdivision with homes under construction within the subdivision to which it pertains or within a commercial project to which it pertains. PDS is generally constructed of wood, metal or other similar materials approved by the Chief Building Official. A PDS may include zoning information and advertise residential builders selling homes within a subdivision. In no case shall a PDS contain information that pertains to off-premise uses.

PROJECTING SIGN – A sign attached and projecting out from a building face or wall, generally at a right angle to the building. A Projecting Sign advertises the name, telephone number, street address, and/or website information of a business.

PROPERTY – An area of real estate designated as a parcel or lot on a final plat approved by Frisco and filed with the County Clerk's Office, or an unplatted tract of land as shown on an abstract.

PUBLIC NUISANCE – Any sign or similar device that causes annoyance either to a limited number of persons or to the general public or because of its attraction causes a hazard or dangerous condition.

PUBLIC VIEW – Visible from any public right-of-way, City right-of-way, or access easement.

RESIDENTIAL REAL ESTATE SIGN (RRES) – An on-site, temporary stake sign used to advertise a home or residential property for sale or lease. A RRES is used to advertise the name of the owner or realtor, telephone number, property information, and/or website address.

REVOLVING SIGN – Any sign that turns, spins, or partially revolves or completely revolves 360 degrees on an axis. Revolving Signs are prohibited in the City of Frisco and its extra-territorial jurisdiction.

ROOF SIGN – A sign mounted on and supported by the roof portion of a building or above the uppermost edge of a parapet wall of a building and which is wholly or partially supported by such a building or a sign that is painted directly to or applied on the roof or top of a building or structure. A sign that is mounted on mansard facades, pent eaves or architectural projections, such as canopies or the fascia (wall) of a building or structure shall not be considered to be a Roof Sign. Roof signs are prohibited in the City of Frisco and its extra-territorial jurisdiction.

ROOF (SECONDARY) SIGN – A Roof (Secondary) Sign is a sign that is mounted to or projects from a canopy or secondary roof over the entry to a building, but does not project above the highest point of the building.

SCHOOL SIGN – An on-site temporary stake sign used to convey school registrations, enrollments, open houses, award ceremonies, PTA meetings, or other school-related events or functions for a Frisco-based public or private educational facility to where the information pertains. A School Sign excludes information pertaining to dates, times, and/or locations of scheduled athletic games.

SCOREBOARDS – A Scoreboard is a structurally-engineered sign erected at an athletic field or stadium and which is generally used to maintain the score or time expired in an event at the field or stadium. This definition includes signs mounted or applied to the outfield wall within a baseball field.

SEARCHLIGHT (or SKYLIGHT) – Any apparatus capable of projecting a beam or beams of light. Searchlights (skylights) are prohibited in the City of Frisco and its extra-territorial jurisdiction.

Comment [G111]: Eliminated sentence about temporary event. Covered under special events.

SIGN – Any form of publicity or advertising which directs attention to an individual, business, commodity, service, activity, event, or product by means of words, lettering, parts of letters, figures, numerals, phrases, sentences, emblems, devices, trade names or trademarks, or other pictorial matter designed to convey such information and displayed by means of print, bills, posters, panels, or other devices erected on an open framework, or attached or otherwise applied to stakes, posts, poles, trees, buildings, or structures or supports. This definition shall also include any device, fixture, placard, or structure that uses any color, form, graphic, illumination, symbol, or communicate information of any kind to the public.

SIGN ORDINANCE – means Chapter 70 of the Frisco Code of Ordinances, as amended.

SNIPE/BANDIT SIGN – means a Sign made of any material when such Sign is tacked, nailed, posted, pasted, glued, or otherwise attached to trees, poles, stakes, fences, or other objects, and the advertising matter appearing thereon is not applicable to the use of the premises upon which such Sign is located.

STAKE SIGN – A temporary sign that does not exceed six (6) square feet in area with a base/stake commonly made of metal, wood or other similar material approved by the Chief Building Official with an end for driving into the ground.

SUBDIVISION IDENTITY SIGN – A Subdivision Identity Sign is a sign mounted to a screening wall or engraved into a masonry block which identifies a residential development or a planned development, whether residential or non-commercial, and generally refers to the platted name of the subdivision or planned development.

SUBDIVISION MONUMENTATION – Subdivision Monumentation is a physical improvement such as Signs, walls, entry features or other similar improvements constructed to draw attention to or enhance a subdivision or its surrounding area.

TEMPORARY NUISANCE SIGN – Any temporary sign placed in the public right-of-way and/or on public property that is not otherwise expressly allowed to be located within the public right-of-way and/or public property pursuant to this Chapter.

TEMPORARY RELIGIOUS SIGN – A temporary Stake Sign used to provide the name of and direction to a location occupied by a religious organization or religious group that temporarily operates in a school or other facility. A Temporary Religious Sign identifies the meeting location/address, website information, hours of service, and/or telephone number of a religious organization or group.

TEMPORARY SIGN – Any sign used to display information that relates to a land use, or a sign with a limited duration which is not rigidly and permanently installed into or on the ground, attached to a building, or as identified in this Chapter.

TRAFFIC LIGHTS & SIGNAGE – Any traffic-related sign, light, apparatus, or device installed that provides information to vehicular drivers and/or pedestrian traffic. Traffic-related signs, lights, apparatuses, or devices requires approval from the Engineering Department, which includes the review and approval of design, size, placement, and any other specifications or requirements prior to installation from the Traffic Engineer. Exemption: Signs, lighting, apparatuses, and/or devices installed or required by Federal or State laws.

UNDEVELOPED – An undeveloped residential or non-residential property for which a Certificate of Occupancy has not been issued by the Chief Building Official to occupy a building on the property or for which Final Acceptance has not been issued by the City of Frisco.

UNIFIED DEVELOPMENT ZONE – A Unified Development Zone shall consist of multiple lots which were depicted on the same preliminary site plan, or site plan, and be united through common building architecture, building color, and building materials, landscaping, access and parking on contiguous parcels.

Comment [G112]: Added

V-SHAPED SIGN – A sign that fronts two (2) street frontages with more than (>) five (5) degrees of parallel.

VACANT BUILDING SIGN – No sign shall be permitted to remain on any vacant building, except a sign pertaining to the lease or sale of the building to which it pertains, or a sign which is under lease from an owner or his/her authorized agent when such sign is maintained by a person operating under his/her own bond. Vacant Building signage is prohibited in the City of Frisco and its extra-territorial jurisdiction.

VARIANCE – An official written request to the Planning & Zoning Commission to allow exceptions to regulations or requirements of this Chapter.

VEHICLE – Any operable or inoperable motorized machine on wheels, treads, or runners by which any person, materials, commodity, or property is or may be transported.

VEHICLE SIGN – A sign painted upon or applied directly (to include magnetic, but not signs taped to) to any vehicle, truck, car, bus, trailer, boat, recreational vehicle, motorcycle or any other vehicle; however, any vehicle, whether operable or not, shall not be parked and/or decorated where the intent is

Comment [G113]: added

to use the vehicle as advertising. Vehicle Signs shall exclude bumper stickers and State required registration or inspection stickers/identifications.

VENDING MACHINE SIGN – A sign attached to or incorporated as part of a vending machine or gasoline pump and generally advertises products dispensed, offered or sold from the vending machine or gasoline pump.

WALL SIGN – Any sign erected against an exterior wall, erected parallel to a wall or painted directly onto a wall. A wall sign is a sign painted on or erected parallel to and extending not more than twelve (12) inches from the façade of any building to which it is attached, supported throughout its entire length by the building face. A Wall Sign identifies the name of a business and/or logo of a business or products and services offered by the business. With approval from the Chief Building Official, a building located within the OTC that contains a maximum wall height of nine (9) feet and is adjacent to a non-pedestrian traveled way may contain a Wall Sign at the non-pedestrian traveled way of a building wall. An approved Wall Sign installed on a building wall that does not exceed nine (9) feet in height shall not project greater than one (1) inch from the wall surface. Neon shall not be installed on any Wall Sign installed below nine (9) feet from grade. A Wall Sign may include neon tubing attached directly to a wall surface when forming a border for the subject matter or when forming letters, logos, or pictorial designs. This definition shall not include painted on murals. (Please see 'Murals', above.). Murals are not subject to the Wall Sign regulations contained herein. Wall Signs are permissible subject to the following conditions and upon issuance of a Sign Permit. No building shall have both a Wall Sign and an Awning Sign on the same building face.

Comment [G114]: Added

WALL SIGN/MULTI-STORY OFFICE – Any sign on a building with three or more stories for office use in which the tenant has no direct outside entrance from the tenant space.

WINDOW SIGN – Any sign, poster, window slick, or other similar displayed item, excluding banners (see 'Banners'), located on the internal or external surface of a window for the purpose of advertising a business' name, telephone number, website information, services, commodities, and/or products offered or sold that are available within the building that is visible from a public street or sidewalk. A sign applied on or over a window and/or visible through a window from the exterior of a building is a wall sign.

Comment [G115]: Added

WIND DEVICE – Any pennant, streamer, spinner, balloon, cloud buster balloon, inflatable objects or similar devices made of cloth, canvas, plastic or any flexible material designed to float or designed to move, or moves freely in the wind, with or without a frame or other supporting structure, used for the purpose of advertising or drawing attention to a business, commodity, service, sale or product. Exception: Flags and Grand Opening Balloons &/or Balloon Arrangements. Wind Device(s) are prohibited in the City of Frisco and its extra-territorial jurisdiction.

YARD SIGN – A temporary stake sign used to publicize the arrival of a newborn, participation of a family member in a school activity or sport, the presence of a security system, animals, and seasonal decorations.

ZONING SIGN – A temporary sign erected to publicize a request to zone or re-zone a property.

Figure 9 – Definition Sign Examples

Comment [G116]: Updated pictures

A-Frame Sign

Apartment Sign

Athletic Registration Sign

Awning Sign

Awning Sign Attachment

Balloons

Banner

Billboard

Canopy Sign

Closed Business Sign

Cloud Buster/Air Device

Coud Buster/Air Device

Commercial Real Estate Sign

Feather Flag

Garage Sale Sign

Garage Sale Sign

Government Awareness Sign

Government Awareness Sign

Grand Opening Balloon

Grand Opening – Balloon Arangement

Grand Opening – Balloon Arangement

HOA Neighborhood Sign

HOA Neighborhood Sign

HOA Neighborhood Sign

Home Improvement Sign

Human Sign

Human Sign

Human Sign

Inflatable Device Sign

Instructional or Informational Sign

Kiosk 1 Sign

Kiosk 2 Sign

Menu Board

Merchandise or Display Sign

Mobile Advertisement Sign

Monument Sign

Moving Sign

Open House Sign

Pennant

Pole Sign

Political Sign

Portable Sign

Project Development Sign

Residential Real Estate Sign

Revolving Sign

Roof Sign

Secondary Rood Sign

Scoreboard

Searchlight

Snipe/Bandit Sign

Temporary Religious Sign

V-Shaped Sign

Vehicle Sign

Vehicle Sign

Vehicle Sign

Vending Machine Sign

Vending Machine Sign – Gas Pump

Wall Sign

Wind Device

Yard Sign

Yard Sign

Yard Sign

Zoning Sign

Pole Banner

Figure 10 – Approved Open House Community Entrance Sign (OHCES)

Comment [G117]: New generic sign for entrance to neighborhoods for open houses